

# Why is Fine Art so Important?

FINE ART PROVIDES NOT ONLY A STIMULATING AND CREATIVE ENVIRONMENT, IT ALSO CONFIRMS TO YOUR GUESTS OR CLIENTS THAT THEY ARE WORTHY OF AN ABOVE AVERAGE RECEPTION. QUALITY ORIGINAL ARTWORK SPEAKS OF YOUR PERSONAL OR COMPANY'S SUCCESS AND RECOGNITION OF EXCELLENCE.



## Fine Art at its Best

FINE ART ENHANCES ANY ENVIRONMENT, AND IT CAN BE AFFORDABLE



QUALITY ORIGINAL ARTWORK ADDS A TOUCH OF CLASS TO A HOME OR WORKPLACE. LEASING ART IS A VIABLE WAY OF OBTAINING A SOPHISTICATED LOOK AND FEEL FOR YOUR SPACE.

MELISSA BAUGHMAN, OWNER

## Colorado Art & Frame Distinctive Framing and Fine Art at its Best.



MELISSA BAUGHMAN, OWNER  
3140 SOUTH PARKER ROAD  
SUITE 3-B  
AURORA, COLORADO 80014  
PHONE: (303) 751 5095  
FAX: (303) 751-5126  
EMAIL: ARTANDFRAME@QWEST.NET

## Why Lease?

WHY TIE UP VALUABLE CAPITAL WHEN YOU HAVE THE OPTION OF EASY MONTHLY PAYMENTS THAT ARE TAX DEDUCTIBLE?



IT ESTABLISHES FIRMS AS PATRONS OF THE ARTS, AND SPEAKS TO THE SOPHISTICATED AND FORWARD LOOKING NATURE OF THE PARTICIPATING COMPANY.



IT IS EASY TO DO. SIMPLY CONSULT WITH OUR GALLERY ADVISOR, DISCUSS YOUR PREFERENCES, CHOOSE WHAT YOU LIKE, AND SIGN A LEASE AGREEMENT FOR EACH PIECE SELECTED.

## The benefits

LEASING COSTS ARE REASONABLE. TYPICALLY, A \$1,000 PIECE CAN BE LEASED FOR ONLY \$45 PER MONTH.

LEASING ALLOWS YOU TO CREATE A PERSONAL OR CORPORATE ART COLLECTION WITH A SMALL CAPITAL OUTLAY.

ART LEASING FEES ARE TAX DEDUCTIBLE AS A BUSINESS EXPENSE.

YOU CAN UPDATE OR ROTATE YOUR ART COLLECTION REGULARLY TO REFLECT CURRENT TRENDS

FOSTER AN ATMOSPHERE THAT IS CONDUCTIVE TO ATTRACTING AND RETAINING TOP LEVEL EMPLOYEES. SOME LIKE ABSTRACT WORKS IN THEIR PERSONAL OFFICE WHILE OTHERS PREFER SPORTS OR NATURE SCENES.

LEASING IS A SAFE WAY TO EASE INTO A COLLECTION, OFTEN PEOPLE RENT BECAUSE THEY ARE OUTSIDE THEIR COMFORT ZONE, WHETHER IT IS COLOR, SIZE, OR PRICE.

GAIN ACCESS TO UNIQUE WORKS OF ART OF QUALITY FOR DISPLAY ON YOUR PREMISES.

WORKS FROM LOCAL ARTISTS, INTERNATIONAL ARTISTS, OR THE MASTERS ARE AVAILABLE IN ALL STYLES RANGING FROM CONTEMPORARY TO CLASSIC.

## How do we work?

LEASING PERIODS CAN VARY. ART CAN BE AVAILABLE FOR A GRAND OPENING EVENT, OR MONTHLY UP TO ONE YEAR.

MONTHLY LEASES CAN BE RENEWED SUCCESSIVELY FOR ONE YEAR AT WHICH TIME THE PIECES MUST BE PURCHASED OR RETURNED.

IF YOU CHOOSE TO BUY THE ARTWORK AT THE END OF THE RENTAL PERIOD, SIXTY PERCENT OF THE RENTAL FEE IS DEDUCTED FROM THE PURCHASE PRICE.

MONTHLY RENTAL FEES ARE SET AT 4 1/2% OF THE ORIGINAL GALLERY VALUE OF THE PIECE, DELIVERED AND INSTALLED. WE OFFER A DISCOUNT OF ONE PERCENT ON EACH PIECE IF MORE THAN FIVE PIECES ARE LEASED.

ARTWORK MUST BE INSURED BY THE LESSOR FOR THE ORIGINAL GALLERY PRICE FOR LOSS OR DAMAGE TO ARTWORK AND FRAMING, REGARDLESS OF CAUSE, INCLUDING FIRE AND THEFT.

AT THE EXPIRATION, TERMINATION, OR DEFAULT OF THE LEASE, LESSOR AGREES TO RETURN THE ARTWORK IN ORIGINAL CONDITION OR PURCHASE THE LEASED ARTWORK FOR THE FULL SALES PRICE, LESS 60% OF RENTAL FEES PAID.



PLEASE CALL US TO DISCUSS OUR UNIQUE PROGRAM AND MAKE LEASE ARRANGEMENTS.  
(303) 751-5095

