Learn.com

"The One Vendor Solution"

Learn.com

About Us

Learn.com was founded in 1998 with the objective of making e-learning easy to understand and adopt for individuals and organizations.

Learn.com's Integrated e-learning Suite is the only truly complete solution on the market. Unlike other companies who provide a conglomeration of features pieced together from partners and different technologies, our Integrated e-learning Suite is entirely indigenous to Learn.com. This provides many critical benefits such as:

1. Significantly Lower Implementation Costs

2. Faster and Smoother Roll Out

3. Consolidated Support for Administrators and Learners

4. Overall Lower Costs, Faster Deployment and Simplified Management

5. One Interface

6. One Vendor

7. One Solution

Because Learn.com owns and writes the code for all of our features, your time for implementation and cost of implementation are significantly reduced.

The LearnCenter™

The Learn.com LearnCenter is the first complete e-learning infrastructure for creating, managing, tracking, delivering, and assessing enterprise-wide e-learning, whether in the classroom or online. LearnCenter creates a cost effective, high quality training and educational environment designed to specifically meet the individual development and training needs of your users. LearnCenter is designed for extreme flexiblility, usability, manageability, and scalability. Administrators, teachers, course authors, and content providers are able to create, maintain and track learning events through an intuitive, graphical interface using any web browser. Students and Administrators are able to obtain exactly what they need right when they need it. LearnCenter offers the most powerful and comprehensive feature set available, providing the ability to instantly adopt any organization's look and feel.

in·dig·e·nous: Originating and living or occurring naturally in an area or environment. Intrinsic; innate.

Implementing our e-Learning suite is as easy as pie.

THEIRS

Their conglomeration:

· LMS

· Course Authoring Tool

· Content Libraries

· Instructor Led Training Management

"Most companies provide a conglomeration of features pieced together from partners and different technologies..."

OURS

Indigenous to Learn.com's Integrated e-Learning Suite:

· Award Winning, Off-Line, Content Authoring Tool

· Web -Based Authoring Tool

· Full Featured Learning Management System

· Off the Shelf Content - Business Skills Library

· Off the Shelf Content -Technology Library

· Instructor Led Training Tracking and Management

· Custom Content Development

· Consulting

Which one does your e-Learning environment look like? We can help.

Our e-Learning Suite

is unique in today's marketplace. Because Learn.com owns and writes the code for all of our features, your time for implementation and cost of implementation are significantly reduced. Our Suite is flexible enough to service from as few as 100 learners to over one million learners.

Training Portal Architecture

The LearnCenter provides a flexible and scalable platform for the creation of an extensive enterprise-wide "Training Portal." Our learning portal design environment allows organizations to internally create completely self-branded, customized learning portals.

Multi Level Nested "LearnCenter" Capabilities

The portal architecture allows for multiple LearnCenters to be created beneath a master with each having its own look and feel. This allows an organization to internally create virtually an unlimited amount of sub-"LearnCenters." An example would be a corporation that has twenty different divisions or affiliate companies. The master or parent company can maintain a master portal (LearnCenter) from which there are portal links to each separate division's portal.

Collaboration Tools Secure Internal Communication and Collaboration System

Learn.com provides its own internal e-mail system, multi level chat rooms, threaded discussion tables as well as an entire location to share documents, files, presentations and knowledge throughout the entire organization all without plug-ins or applets required for the students.

Asynchronous and Synchronous Event and Class Scheduling and Tracking

Through Learn.com's enrollment forms and scheduling tools, students may sign up for instructor led virtual training or Instructor led

physical classroom training. Instructors may even invite their group or other groups through the scheduling system or Online enrollments. Synchronous virtual classes, small-group role plays, and problem-solving sessions are the perfect supplements to the self-paced courses.

Knowledge Management Tool Kit

Courses and LearnCenters can contain content and links to dispersed company-specific information resources, making it easier than ever to keep your employees informed.

Customization

LearnCenter provides the ability for organizations to internally create custom content and modify existing training programs to meet individual training and development needs.

Reporting and ROI

Learn.com recognizes that training is an investment in your company or organization. LearnCenter provides standard and customizable reports that track all aspects of LearnCenter participation. You can monitor learning results, student feedback, even e-commerce transactions. This all combines to offer the most comprehensive and dynamic tracking system in the e-learning marketplace.

Complete Content Authoring Tools

Our easy-to-use content authoring tools allow individuals to write interactive courses or upload existing knowledge objects or legacy content such as Flash, Powerpoint, Word, Dreamweaver, and more using only their web browser, without having to be familiar with HTML.

Content Library

Learn.com offers web-based courses created using patented StreamMaker® technology. StreamMaker uniquely delivers full screen, fully synchronized interactive multimedia, graphics, animation, text, and audio over the Internet and corporate Intranets-even at low bandwidths. The Learn.com Course Libraries are interactive, engaging, and organized to provide training in targeted fields, including Desktop Applications, Information Technology, and Business and Professional Development. Courses can be delivered standalone, via the Learn.com LearnCenter or via any AICC or SCORM compliant LMS.

The Learn.com course library contains over one thousand titles designed to best meet the education and training needs of corporations and government entities.

Why choose Learn.com?

Whether hosted by Learn.com or installed behind your firewall, our "turn key" LearnCenter solution provides the most powerful and flexible...

- Training Portal Architecture Design Tool
- Complete Online or Offline Course and Test Authoring
- Integrated Instructor Led Training, Tracking, and Enrollments
- Secure Internal Communication and Collaboration System
- Synchronous and Asynchronous Training and Delivery Tools
- Synchronous and Asynchronous Class Scheduling and Tracking
- Custom ReportBuilder
- Personalized Assessments
- Skill Gap and Competency Assessment and Tracking Tools
- Custom Content Creation
- CourseMaker Studio® Authoring Tool
- Extensive, Fully Integrated, "Off The Shelf" Course Library
- Hosted or Installed Solutions

Learn.com's Competency Management (CM)

is used to identify skills, knowledge and performance within your organization. Our (CM) system lets your organization spot gaps and introduce appropriate training, compensation and recruiting programs based on current or future needs.
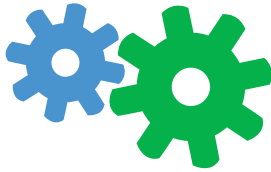
The CM tool within the LearnCenter Architecture allows your organization to:

- Evaluate your learners' competencies against organizational standards and peer groups.

- Establish learning paths (LearnCenters) for the learners,

supervisors and or instructors on the critical elements needed for their developmental success within your organization over specific timetables established by you.

- Measure successful or unsuccessful changes in behavior or skills and how they may impact your organization.

- Create and generate dozens of reports to identify gaps in skills and knowledge and assign remedial courseware or paths based on findings.

All delivered via the web whether hosted by Learn.com or Installed behind the firewall.

"THE FASTEST WAY TO DEVELOP INTERACTIVE COURSES."

CourseMaker Studio^{TM} is a combination of patented and award winning technology comprised of StreamMaker, CourseMaker and GDStudio rolled into one package. CourseMaker Studio^{TM} uniquely enables the creation of full screen, fully synchronized interactive multimedia, delivering graphics, animation, text, and audio over the Internet and corporate Intranets. CourseMaker Studio^{TM} is the solution to modern day production hassles, enabling authors to reduce the high costs and prolonged timelines by up to an amazing 60%.

Utilizing patented audio and text mapping capabilities, CourseMaker Studio^{TM} uses a visual timeline to generate courseware without the messy and error-prone need for timing audio to scripts manually. The intuitive interface allows you to easily position and animate graphics to the actual text instead of vague time markers on a timeline.

Anyone can quickly generate interactive content such as True or False, Multiple Choice, or Drag and Drop, as well as many others with the click of a button. Interactive content can easily be assembled with SCORM, AICC and 508c compliant tracking, and feedback. Use the simple wizards to create an index style search of the course content within seconds or to build the dynamic menu right before your eyes! This automated approach to production reduces cost, time, and inefficiency, while still maintaining a simple interface that anyone from instructional designers to graphic artists can use with ease. All of this power generated by the underlying Award Winning StreamMaker^{TM} Authoring platform; ready to build and deliver dynamic and engaging standards-based content at breath-taking speed over connections as low as 28.8.

Learn.com's patented technology is the only custom development tool available that allows true streaming capability of full multimedia tutorials over a 28.8 kbps modem. With courses created in CourseMaker Studio^{TM} , you get a fast, fun and easy training and product education. Also, you can view our rich multimedia, interactive tutorials in real-time with minimum impact on your system and network resources.

StreamMaker received "the Best of Class" User's Choice Award for the top multimedia creation tool at the recent Web Based Training (WBT) Conference & Expo 2001, in Anaheim, California.