

José E. Martínez & Associates

Community Development & Organizational Management Services



José E. Martínez, Principal

RELEVANT EXPERIENCE:

With a strong background in the public, private non-profit, and private sectors, I assist local, national, and international clients using my project management, strategic planning, community development, organizational management, public/business advocacy, and marketing skills. I can communicate in Spanish at a professional level of proficiency.

My Consulting Services Are:

Community Development

- **Leadership Development**— Identify and nurture local leadership to ensure local sponsorship and success of planning processes.
- **Strategic Planning**— Guide a community through the process leading to completion of a strategic plan.
- **Local Organization**— Create organizational structures to facilitate public involvement.
- **Civic Engagement**— Create processes that ensure input is received.

Organizational Management

- **Project Management**— Organize and orchestrate consultant teams in the performance of our collective functions.
- **Strategic/Business Plans**— Guide local governments and non-profit agencies in developing of plans.
- **Management Systems**— Create systems to conduct needs assessment, develop service plans, create implementing entities, hire staff, and implement service delivery plans.
- **Decentralization of Government Programs**— Design decentralized decision-making authority systems to increase democratization of government and participation by constituents.
- **Grant Writing**— Secure funding for local governments and private non-profit agencies.
- **Web Page**— Design, develop and maintain.

Major Consulting Project Functions

I am a **generalist**. I seek challenges not solvable by the application of one particular specialty, but by the integration of many. *My mastery and integration of more than one specialty enables a more generalized ability to solve problems that are ordinarily of larger scope, scale, and complexity than those addressed by specialists.* I take on problems that could involve specialties beyond those which I have already mastered. The confidence in my intellectual skills enables me to see what additional specialties are needed to best solve that particular problem. *My goal is solving the problem at hand versus finding problems that fit the solution at hand.*

Major Consulting Project Experience

Economic Study for Austin Minorities, Austin, Tx, ICF Consulting, San Francisco, Ca

Saltillo District Redevelopment, Austin, Tx, ROMA Design Group, San Francisco, Ca

Robert Mueller Airport Reuse & Redevelopment Master Plan, Austin, Tx
ROMA Design Group, San Francisco, Ca

Transportation Master Plan, San Marcos, Tx, Wilbur Smith Associates, Houston, Tx

Multi-modal Terminal Feasibility Study, Brownsville, Tx, Carter-Burgess, Dallas, Tx

Transportation Circulation Study, Hidalgo Co., Tx., Carter-Burgess, Dallas, Tx

Downtown Austin Great Streets Urban Design, Sinclair Black Architects, Austin, Tx

Downtown Transportation Studies (3), Austin, Tx— **Parking, Access & Mobility and Lance Armstrong Bikeway Studies**, Wilbur Smith Associates, Houston, Tx

Park Master Plans, Austin, Tx— **Town Lake Park**, EDAW, Denver, Co, **Colorado River Park**, Hargreaves Associates, San Francisco, Ca

Seaholm District Master Plan, Austin, Tx
ROMA Design Group, San Francisco, Ca

Rapid Rail Transit Study, Austin Tx
Bill Lieberman, San Diego, Ca

Major International Experience

Programa Bolivar, Lima, Perú, Presented community development topics to a national conference of economics professors.

Ministerio del Interior, Gobierno de la República Argentina, Buenos Aires, Argentina. Presented citizen involvement process topics to an international audience.

Higher Education Experience

Adjunct Instructor, Planning Program, Texas State University, San Marcos, Tx

Web Page Design

<http://www.jemtz.com>
<http://www.ci.austin.tx.us/greatstreets>
<http://www.wilbursmith.com/sanmarcostmp>
<http://www.austinflyfishers.com>

I started my consulting firm in 1996 after a three-year term as the CEO of a business advocacy entity in Austin, Texas— the Downtown Austin Alliance (DAA). As the CEO, I designed programs that continue today.

Prior to my experience with the Alliance, I was the main city of Austin liaison to the downtown community. I was also involved in the city's master planning process where I developed an annexation fiscal impact analysis methodology. I worked extensively in community development programs to revitalize the inner-city with physical, economic and social initiatives starting with the Model Cities Program.

Before that, I worked for a regional health planning agency where we assisted communities improve their health delivery systems.

Prior to my health planning work, I worked for a regional planning council where I developed CARTS, a demand responsive transit system, as a support service for the elderly.

I taught mathematics for four years in a public high school, and community and regional planning for two years at a public Texas university.

I have earned a M.S. in Community and Regional Planning and a B.A. in Mathematics and Spanish from the University of Texas at Austin.

2308 Rebel Rd. Austin, Tx 78704
Phone: 512-447-0266 Fax: 512-447-4781
jem@jemtz.com www.jemtz.com