

p r o d u c t s & s o l u t i o n s

# Factiva Research Products



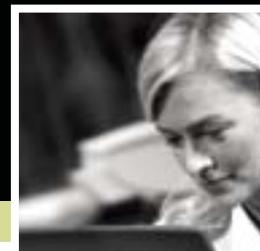
www.factiva.com

## Confident Decisions are Made with Precise Facts

How often do you find yourself looking for information on the free Web, only to turn up with irrelevant results or without a complete historical perspective? That's why it's important for executives, professional searchers, and the entire workforce to research across accurate and relevant facts—resulting in confident and informed business decisions.

As a world-class, global content provider, Factiva, a Dow Jones & Reuters Company, provides Research products that enable single-click access to a deep archive with a historical, global, and local perspective. Factiva<sup>®</sup> helps you uncover essential information on your prospects, partners or customers—easily. ■■





*“With Factiva,  
I now have the  
information to keep  
our organization  
and members  
well informed.”*

Eunice Sarif, Corporate Librarian  
for the Australian Institute of  
Company Directors

## Reliable Information to Support Your Role

**“As a professional searcher I need fast, powerful access to all of the most important sources.”**

- The most experienced and demanding searchers rely on Factiva’s Research products for accuracy and targeted results. With Factiva Intelligent Indexing™, Factiva’s business-focused taxonomy applied across the entire content set, you will get faster access to answers and search results of greater relevancy — making Factiva the new standard in business information.

**“In business development, I need to rapidly investigate a company.”**

- Streamline the way you research a company through the news, on the Web, from its financial statements, and through its annual reports with a single point of access to all. Factiva brings it all together with personalization and customization features, so you can organize your most important information onto one page.

**“As a marketing manager, I need to know all of the economic issues that could affect our regional offices.”**

- For companies doing business globally, both individual users and workgroups can now locate valuable information without facing language barriers — choose from nine language interfaces and view content in 22 languages from 118 countries. With Factiva’s Research products, you’re connected to the world’s most powerful business information source available – acting as a single link to influential local, national, and international newspapers, many of the world’s leading business magazines, trade publications, and newswires.

**“A new version of our intranet is launching, and a key requirement is to provide the entire company with access to external news.”**

- By embedding a research capability into employees’ everyday applications, such as portals or a customer relationship management (CRM) system, everyone saves valuable time because they no longer need to leave their corporate desktop environment in search of specific information on companies, industries, or subjects of their interest.

**“As a compliance officer, I need to know the identities of senior foreign political figures.”**

- In the fight against money laundering, illicit payments and other illegal activity, you need detailed, up-to-date information. Factiva provides a comprehensive response to financial regulations on “politically exposed persons” offering accurate, up-to-date information on this group of people in every country.



# Factiva Research Products —

## Setting a New Standard



With Factiva Research products, it's easy to conduct in-depth research on companies, industries, regional affairs – or any news. By providing a single point of access to a deep archive of news and business information not available on the free Web, Factiva reduces the time users spend seeking information, so they can stay ahead. Whether you're researching competitors' products and strategies, regional trends, or your future partners' financial status, Factiva Research products have the quality and scope of sources you need to make confident business decisions.

### Factiva.com

An award-winning news and business information service that simultaneously meets the distinct needs of executives, professional searchers, and the entire workforce.

### Factiva Search Module

A platform-independent interface component that you embed into your existing intranet or portal page. It gives employees the ability to conduct research across quality global content that's not available on the free Web.

### Factiva Public Figures & Associates

A far-reaching, up-to-date guide to the identities of government officials, politicians, and people of political influence in every country of the world.

### Benefit from Our Open Systems Platform

It's easier to implement a complete news and business information solution from Factiva than from any other vendor because all Factiva products share the same key features at the systems level: sources are processed the same way, indexing is perfectly consistent, and key mechanisms, like searching, are universal across our product line.

Plus, it is simple to get started with Factiva's Research products. All Factiva products provide integration capabilities, which range from Internet access and direct links, to downloadable applications which take just minutes.

### The World's Most Valued News and Business Information

Any information service is only as good as its content. That's why Factiva provides the world's best global content collection, including Dow Jones & Reuters newswires and *The Wall Street Journal*<sup>®</sup> – unduplicated in a single service elsewhere. Factiva offers the only single content solution covering nearly 9,000 publications from 118 countries in 22 languages.

*"Nothing I have encountered in over 20 years of evaluating online information service has been as good as the Factiva service. Factiva will be the standard that others will have to match for many years to come!"*

Anthony Wood, Business  
Information Searcher

## 1,500+ Newspapers

Same-day and archival coverage of the world's most influential newspapers, including *The Wall Street Journal*, *Financial Times*, *South China Morning Post*, *The Times*, *Frankfurter Allgemeine Zeitung*, *El Pais*, and *Les Echos*— as well as local newspapers from every corner of the globe

## 3,200+ Magazines

General business and the "must-read" industry publications for knowledge-driven markets, including *The Economist*, *Finanz und Wirtschaft*, *Satellite News*, *Computerworld*, *Oil & Gas Journal*, and more

## 500+ Newswires

Breaking news from Dow Jones, Reuters, and The Associated Press, as well as PR Newswire and other regionally focused and industry newswires

## Nearly 4,000 Web sites

The world's top news and business Web sites in more than 20 languages

## 30,000+ Company reports

Customized profiles of companies from around the world. This includes D&B information on over 36.5 million companies and detailed company and industry research from Investext—all fully integrated with Factiva.com.

## 340,000+ People profiles

Members of the executive, legislative, military, and judicial branches of government, regional (or state-level) administrations, relatives, and associates of the public figures

## 4,000+ Pictures

Pictures added each week. Photographs from Reuters and Knight Ridder capture the pressing events of the day.

For more information about Factiva Research products, visit [www.factiva.com/research](http://www.factiva.com/research)

If you need a simple solution for tracking competitive, customer, or industry news in a timely fashion, ask about Factiva's Current Awareness products. Or, if you're interested in embedding content into the applications your users work with everyday, ask about Factiva's Workflow products.

## Committed to Your Success

Factiva is committed to supporting you to ensure you get the full benefit from Factiva products. Through Factiva's Membership Circle<sup>SM</sup>, all Factiva customers have immediate access to comprehensive support, learning programs, and account management tools, accessed directly from your Factiva product, 24x7. Factiva also offers tools, training, and expertise to help you roll out and support Factiva products within your organization, as well as an InfoPro Alliance program for Information Professionals.

## About Factiva, a Dow Jones and Reuters Company

Factiva, a Dow Jones & Reuters Company, provides world-class global news and business information through its Web sites and content integration solutions. Factiva's mission is to be the indispensable provider of business information and customized solutions that inspire its customers' best business decisions, globally, and locally.



Asia/Pacific  
[moreinfo.asiapacific@factiva.com](mailto:moreinfo.asiapacific@factiva.com)  
+61 2 8272.4600

Europe/Middle East/Africa  
[moreinfo.emea@factiva.com](mailto:moreinfo.emea@factiva.com)  
+44 (0)20.7542.3344

The Americas  
[moreinfo.americas@factiva.com](mailto:moreinfo.americas@factiva.com)  
+1.800.369.0166

Sales Request Form  
[www.factiva.com/moreinfo](http://www.factiva.com/moreinfo)

©2004 Dow Jones Reuters Business Interactive LLC (trading as Factiva). All rights reserved. All other products mentioned are the marks of their respective owners. Any brand or company names are the marks of their respective holders. F-1323-A 1.04

All information contained herein, including, but not limited to, pricing, availability and features of Factiva services, is only current as of January 2004, the date of publication of this brochure and nothing herein constitutes an offer or warranty which can bind Factiva.