

Empower
Emerge...
Evolve...



ZSL Inc

Global Technology Integrator



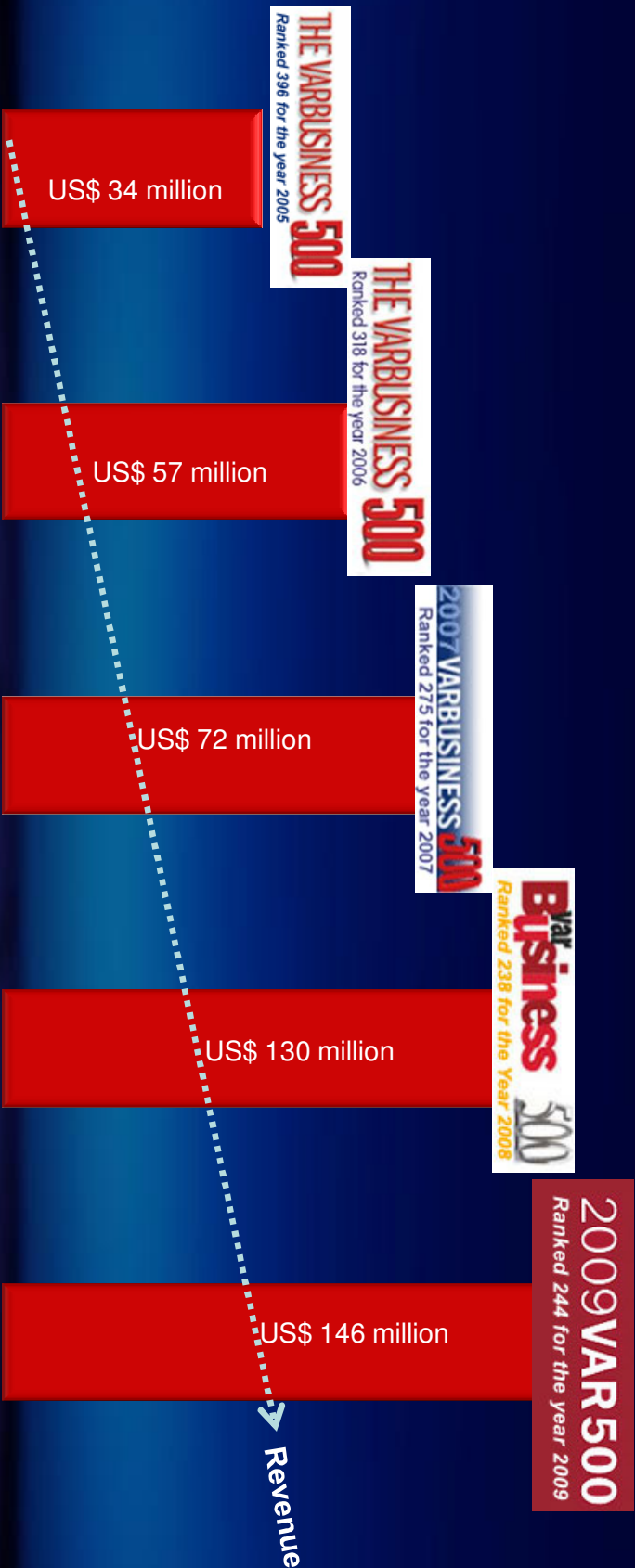
Overview

- 14+ years Global Technology Integrator, headquartered in Edison, NJ
- State-of-the-art Technology Research & Development Centers in US and India
- 2000+ employees with offices in US, UK, Canada, France, Malaysia, Singapore, Middle-East and India
- Dedicated Business Unit (IDEA Lab) for Value Added R&D Services to the ISVs and SPs
- Emerging Technologies Specialization with the leading technology vendors alignment
- Pioneer in Industry Solutions Development (Insurance, Finance, E-Governance, Consumer Electronics, Pharmaceutical & Telecom)
- “Get IT Together” Partnership for ISVs and SIs
- ISO and CMM Certified Solution Provider



ZSIL Inc

Industry Recognition



Ranked 68 for the year 2009



Top Technology Integrator 2008

CRN 2007 Fast Growth 100
Ranked 45 for the year 2007

CRN 2008 Fast Growth 100
Ranked 34 for the year 2008

CRN 2009 Fast Growth 100
Ranked 74 for the year 2009



ZSL Inc

Technology Partners

Microsoft

Microsoft
GOLD CERTIFIED
Partner

Microsoft
GOLD CERTIFIED
Partner

ISV/Software Solutions
Custom Development Solutions
Microsoft Business Solutions
Mobility Solutions



Ready for
IBM | SOA
Specialty



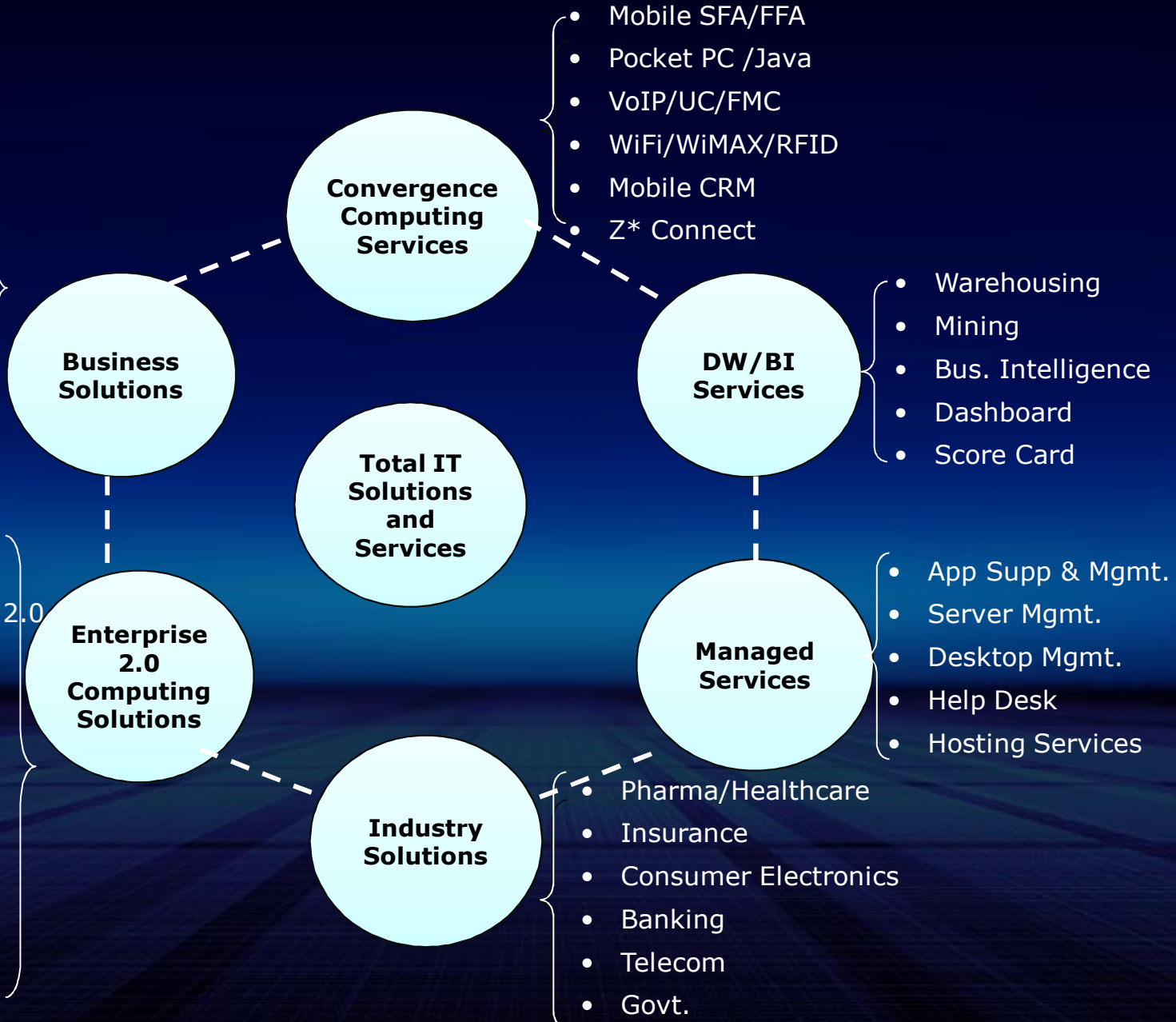


ZSL Inc

Solutions & Services Portfolio

- ERP
- CRM
- ECM
- Portals
- CRM Add-on Solutions
- ERP Add-on Solutions
- ERM (Ent. Risk Mgmt.)

- RIA/Mashups
- Enterprise Web 2.0
- SOA/ESB
- Enterprise 2.0 SocNet
- Legacy Migration and Modernization
- Power Migrator





Business Solutions

ZSL provides cost-effective and dynamic business solutions for mid-market enterprises in Customer Relationship Management and ERP by developing/enhancing, deploying and implementing frameworks to optimize their business activities of managing leads, contacts, opportunities, quotes, sales order, accounts, finance, storage and other enterprise and industry specific business processes.

| Solutions | Add-On Components | Services |
|----------------------|---|--|
| MS Dynamics CRM | MS Dynamics CRM | Custom Application and Report Development |
| MS Dynamics GP | MS Dynamics CRM Copy Quote | |
| | MS CRM Web to Lead Capture | Installation, Configuration and Integration |
| MS Dynamics Navision | MS Dynamics CRM Email Preview Pane | |
| | MS CRM Bulk Email Import | |
| | MS CRM MapPoint Integration | |
| MS Dynamics RMS | MS Dynamics GP | Data and Application Migration |
| | SOP using Excel, Mobile and Web | |
| MS Dynamics AX | Multicurrency Web Feeder | Post Implementation Support and Maintenance |
| | Excel JE Upload | |
| MS SharePoint | MS Dynamics RMS | Development and Integration using Web Services |
| | Signature Capture and Printing on Receipt | |
| MS .NET Services | Label Printing | |
| | Customer Transaction Report | |
| SAGE | MS Dynamics Navision | Mobile ERP |
| | Excel JE upload | |
| Salesforce.com | SAGE | New Add-on Component Development |
| | ACCPAC; Business Vision; Saleslogix; ACT 2008 | |



Enterprise 2.0 Computing

ZSL's Enterprise 2.0 Computing Services and Solutions brings the enterprises the business agility and service orientation and integration by using SOA and Web 2.0 technologies like RIA, AJAX, REST, mash-ups , etc in meeting their business demands and roadway for a strong collaboration platform to share knowledge expertise and interact with their business partners.

| Solutions | Specialization | Services |
|--|--|---|
| Enterprise 2.0 SOA (Simplified Framework to Implement SOA) | IDE/Tools/Technologies/Frameworks — .NET Framework 2.0, 3.0, 3.5; ASP.NET; MS Visual Studio.NET 2005/2008; WS XD; JBoss Web Developer; JBoss Catche/JBoss Groups; JBoss ACP; Eclipse; Webservices with WSE 3.0; MS Sync Framework; Drupal; and so on Application and Portal Server — WebSphere Application Server; WebSphere Portal Server; JBoss Application Server; Apache; TOMCAT; and so on Messaging/ESB/BPM/Connectivity — WebSphere ESB; WS MQ; Rules Framework; jBPM; JBoss MQ; JBoss Transactions; WCF; WF; MS MQ; MS Biztalk Server; and so on Languages/Scripting — Groovy; PHP; JAVA; Python; Ruby; Perl; PHP; and so on | SOA Readiness Assessment |
| Enterprise Web 2.0 (Secured & Widgets-based Web 2.0 Framework) | | Analyzing Existing Business Processes and Consulting on BPM Processes |
| Enterprise 2.0 SocNet (Next Generation Collaboration and Knowledge Management Solution) | | Migration of Legacy/Web 1.0 Applications to Web 2.0 |
| Enterprise 2.0 SocNet CiC (Cloud-based Knowledge Management Solution on Amazon EC2) | | Migration of Legacy, Web 1.0 and Web 2.0 Applications to SOA Enabled |
| | | Integration of Various Applications |
| | | Custom Application Development |
| | | Architecture and Designing |
| | | Deployment and Implementation |
| | | Testing |



Convergence Computing

ZSL's Convergence Computing Services enables enterprises to develop feature rich wireless and UC powered business applications to keep pace with the growing business needs, enhance productivity and reach high levels of business performance with the right balance of quality, cost and speed.

| Solutions | Specialization | Services |
|---|---|---|
| Z* Prism | Unified Communications and Wi-MAX | Custom Mobile Application Development |
| Z*Connect | Fixed Mobile Convergence | |
| iVARS™ | M2M Wireless Messaging | Configuration , Synchronization and Integration |
| Mobile Work Force Automation | Technologies : Java / J2ME, BREW, WAP/WML/WML Script, JavaCard, SMS, GPRS, Bluetooth, USSD, Cell broadcast, SIM Application Toolkit, Mobile Station Application Execution Environment (MExE), iPhone, Blackberry & Android | Post Implementation Support and Maintenance |
| Mobile CRM | | Mobile ERP and CRM Consulting |
| iPhone CRM | OS's: Ubuntu MID, Blackberry, iPhone, Palm, Google Android, Windows Mobile, Symbian, OpenMoko, Pocket PC. | Wi-Fi and Wi-MAX Implementation and Management |
| Blackberry Dashboard for Salesforce.com | | Embedded/Real-time Systems Development |
| WiFi/WiMAX/RFID | Development Tools: Microsoft .NET Mobile Web SDK, Oracle Mobile Online Studio, Morphis, Blackberry, Google Android & Apple iPhone SDK. | |



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Business Intelligence/Data Warehousing Computing

ZSL's provides the enterprises with BI/DW Services in transforming information to intelligence and making available of business-critical information from the hidden data to the business managers, customers, analysts, stakeholders, and so on through analytical reports and score cards

| Services | Specialization |
|--|---|
| Business Intelligence Enterprise Reporting Management Scorecards/Portal Analysis & Architecture Online Analytical Processing (OLAP) Reporting Data Mining Report Migration BI Reporting on ERP Packages (PS EPM, SAP, etc) Customized Reporting and Analytics Technology/Tools Evaluation and Recommendation Data Warehousing Meta Data Management ETL (Extract, Transform and Load) Architecture and Development DTS (Data Transformation Services) Data Modeling, Merging and Migration Designing, Development, Testing and Deployment | Business Objects MS Reporting & Analytics Cognos SAS Informatica Actuate BIRT Pentaho Crystal Reports Jaspersoft Jboss My SQL MSSQL |



Managed Services

ZSL's Managed Services ('Manage IT') help the enterprises in transferring their day-to-day business management responsibilities as a strategic method and replaces the traditional IT management tools through cost-effective out-sourcing arrangements in managing enterprise networks, systems and applications.

| | |
|---------------------------------------|--|
| Desktop & Security Management | Managing Groups, Users or Entire Business Units, Security Management Services, PC Management Services, Deskside Support Services |
| Server and Storage Management | System Admn., Patch Admn., Tape back-ups & Recovery, SAN Capacity Planning, HW Maintenance Support, Server & SAN Mgmt, Server Performance Bottleneck Identification & Mgmt. |
| Database Administration & Management | Database Admn., Patch & Version Mgmt., Back-up & Recovery, Capacity Planning, Database Security, Vendor Interface, Replication Admn., Database Operations Mgmt., Relational Databases (PostgreSQL, Oracle, SQL Server, DB2, Sybase), Database Performance Testing and Analysis |
| Network Management & Monitoring | HP OpenView, HiQ Manage, Hyperic, GroundWork, SolarWinds, AdventNet |
| Managed Hosting | Dedicated Server(with or without SAN), Shared Server, Fully Managed or Co-Managed, Custom Plans for Enterprise Apps Servers |
| Penetration & Vulnerability | SAINT, Qualys, CORE Impact, Symantec, Certified Ethical Hacking (CEH) service, Web Application Security Testing |
| Virtualization & Tools Specialization | VMWare, Virtual Iron, Xen, Microsoft |
| Professional Services | Configuration & Planning Support, Disaster Recovery Configuration & Planning Support, Data Migration, SAN Storage Mgmt. Support, etc |



Industry Solutions

ZSL's provides dynamic and cost-effective end-2-end solutions for wide range of industries — Banking & Insurance, Pharma, Healthcare, Manufacturing, Consumer Electronics and Telecom — in improving, automating, managing and optimizing their business activities through new innovations and technologies aspiring for increased revenue and high ROI. Some of ZSL's industry solutions for the global market:

| Product | Description | Industry |
|-----------------------------------|--|------------------------------|
| CMS (Claims Management System) | Managing claims like claim registration, verification, processing, settlement, etc | Insurance |
| iVARS | Recording first-hand claim intimation and claimant information to recovery operators through mobile via internet | Insurance |
| Silvanus360 (Recycle Accelerator) | Recycle management of old and wear electronic goods | Consumer Electronics |
| SalesRxcelerator | Sales Management like digital aggregation of marketing materials, key order processing and feed back communication | Pharmaceuticals & Healthcare |
| Service Accelerator | Integrated solution for Call Center partners | Consumer Electronics |
| Z* Connect | Mobile Messaging Platform to deliver alerts and notifications to any wireless device using Short Messaging Service (SMS) or Multi Media Messaging Service (MMS) | General |
| Z* Prism | End-2-end mobile solution for enterprises for easy collaboration between its employees, partners and customers through integration of enterprise applications like CRM, field service, logistics, data collection, inspection, help desk and business intelligence with wireless devices | General |

Continued....

Industry Solutions – Contd...

| Product | Solution | Industry |
|---------------------------------|--|--|
| AML Detector | Provides solution for banks and financial institutions in detecting and preventing unlawful money laundering activities | Banking |
| Cheque Truncation System (CTS) | Provides solution for banks in automating the cheque processing activities using the high-technology driven data and image capturing tools | Banking |
| RTGS PayManager | Payment and Liquidity Management solution for banks and financial institutions | Banking |
| DPOne | Depository, Transaction Management and Financial Accounting solution for banks and financial institutions | Banking |
| Power Migrator | Migrate legacy power builder applications to .NET, J2EE/Java, Web-based application | General |
| FieldPower | Integrated solution to implement Field Service Management program for consistent, efficient and sustainable processes for managing your field service and demonstrating excellent customer service | Consumer Electronics, Utilities, Telecom |
| Phoenix | Underwriting System for the Insurance industry. Supports underwriting, claims processing, extensive document management, storage and retrieval, billing & accounting and system administration features | Insurance |
| Bank.Companion – Mobile Banking | Provides solution for banks to enable their customers instantly access their account, make online payments through mobile and enjoy wireless banking transactions and information services | Banking |
| Quotes.Companion | powerful stock-tracking tool that delivers important and relevant information to your customers' mobile screens, thus helping them in making informed decisions at the right time | Trading & Broking |
| SMS.Companion | effective, personalized communication solution in the form of short text messages sent to hand-held wireless devices, enabling to open up new opportunities to business houses, media managers and advertisers to tap a larger number of customers in a very cost-effective manner | Banking, Media & Entertainment |

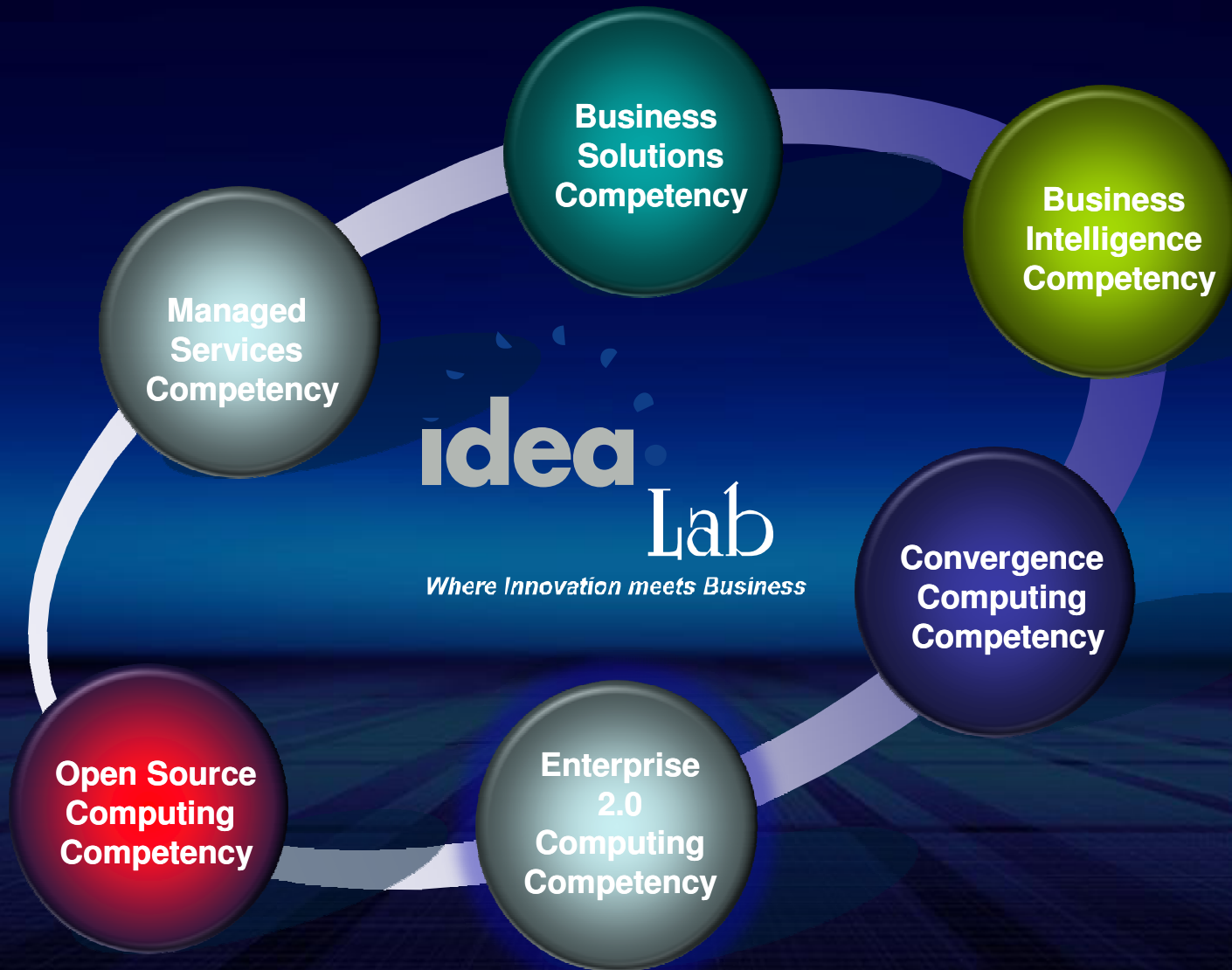
Clientele





ZSL Inc

IDEA Lab - Center of R&D Excellence





IDEA Lab - Center of R&D Excellence

- Value Added R&D
 - World-class R&D and Technology services to ISVs, SPs, OEMs and ODMs across diversified industry segments and domains
 - Quality and time-to-market
- Product Development
 - Concept to reality
 - Researching and analyzing the market trends
 - Gathering requirements
 - Inventing product
- Product Engineering
 - Proven processes, methodologies and tools
 - Analyzing current market trends and gathering requirements
 - Re-designing/enhancing the product



Media Coverage



[ZSL news coverage in PC Quest magazine on Enterprise Applications: Enterprise Applications Buying Guide](#)

India, November 02, 2009



[ZSL Once Again Listed and Ranked #533 in BT 500: Next 500 – Companies 501-1000](#)

India, November 02, 2009



[IBM, Canonical and ZSL Launch Client for Smart Work](#)

Armonk, NY and Johannesburg, South Africa - 23 Sep 2009



[ZSL Recognized on Everything Channel CRN Fast Growth 100 List](#)

Edison, NJ, 24th August, 2009



[ZSL Launches Wi5 – Wireless Broadband Services in Chennai, India](#)

June 12, 2009



[ZSL Ranked #244 among North America's Top 500 Technology Integrators by VAR Business](#)

Edison, NJ, May 29, 2009



[ZSL's Phoenix Product Listed on SAP EcoHub in SAPPHIRE2009 in Orlando](#)

May 12, 2009



[ZSL Inc launches Enterprise 2.0 SocNet CiC on Amazon Elastic Cloud](#)

Las Vegas, NV, May 05, 2009



[ZSL Inc unveils Mobile and Business Power add-ons suite](#)

Chennai, India, 2nd February, 2009

Global Point of Presence





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