

The Apian Family

Core Elements

- Unlimited number of projects
- Unlimited number of respondents
- Reusable text styles
- Multi-column layouts
- Graphics, titles, comments, headers and footers
- Custom database optimized for fast tabulations and searches

Powerful Questionnaires

- Up to 2000 questions per survey
- Multi-level automatic numbering
- Over 32 built-in scales, and create up to 999 custom checkbox, rating, date, number, open-ended, and pattern scales
- Question grids with multiple scales
- Skips, branching and piping
- Scannable forms for OMR and OCR
- Mail merge

Flexible Data Collection

- Data entry screen created automatically
- ASCII, MDB import and export, and ODBC import for interface with MS Access®, SPSS®, and enterprise databases
- Keyed import for merging respondent data
- Data cleaning tools for removing duplicates, mass replace/delete, password checking, postcoding, searching

Focused Reporting

- Executive summary and data table reports automatically generated
- Tables, bar charts, pie charts, stacked bars, line graphs, scatterplots
- Dialogs display only the statistics valid for the selected question(s)
- Cross-tab in 2 clicks or define banners up to 500 columns
- Counts, percents, cumulative percents, mean, median, sum, minimum, maximum, standard deviation, standard error of the mean, confidence intervals, Chi square
- Filter forms on multiple criteria
- Written answers tabulated, keyword analyzed, or cross-tabbed
- Entire reports filtered or repeated for subgroups (360s) with a few clicks

What's right for your project? Are you using the Web? Scanning? E-mail? Telephone interviewing? With the SurveyPro family of products and services, we can assemble a great solution for any project.

Call (800) 237-4565 or
(206) 547-5321 or visit
www.apian.com for a
demo and experience
our products for yourself.

NetCollect®

Plugs into SurveyPro, adding web form design and server scripts for passwords, skips, and answer checking.

DirectCollect™

Plugs into SurveyPro, adding screen-based survey design for LAN, e-mail, kiosk and telephone delivery.

SurveyPro

The core program for paper questionnaire design, data collection, and analysis.

KeyCollect®

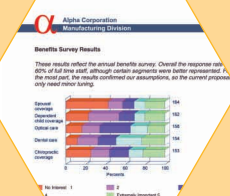
Multi-user keyed data entry for larger projects or distributed data collection. Typical training time is 5 minutes.

SurveyHost.com

Full-service Web survey hosting, so you can focus on content instead of technology.

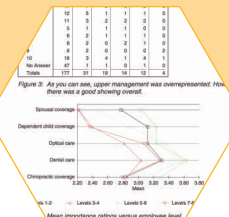
What you design

What you enter



What you print

Polished charts



Detailed graphs

Apian SurveyPro 3.0[✓]

Any integrated survey program will create questionnaires, collect data, and produce reports, so what makes SurveyPro® the enduring leader?

Apian 
Now. You know.

TRULY TIGHT INTEGRATION

In the real world, surveys are not a linear process, and SurveyPro shines when you start making changes. Edit a question. Add a response option. Add another questionnaire version. Drop a response option. Change media. Add a grid item. Not only will SurveyPro keep your data for ongoing analysis, every change will automatically ripple through your database and reports. You'll never have to worry about making updates in multiple places, or having your reports go stale.

FLEXIBILITY & EXTENSIBILITY

Apian offers a family of products, services and partnerships assembled to suit your projects. The core program is SurveyPro, then our CollectSeries™ offers questionnaire design and data collection tools for specialized media. Best of all, you can add elements at any time as your projects grow and change.

BOTTOMLESS SUPPORT

We want you to succeed. SurveyPro comes with comprehensive documentation, but that's not always enough, so both support and training are available. Technical support is free and unlimited, and truly focused on solving your problem. Training is available in public workshops, on-site classes, and one-on-one telephone coaching.