

## **Connecting Texas Communities To a Better Quality of Life...**

Founded as a Texas LLC, Summa Associates is a full-scale consulting services company focused on providing custom-tailored community networking solutions for Texas-specific communities. Our community networking partners can choose from a broad range of seasoned professional services; including community vision building, custom-tailored portal design and implementation, project management, community outreach and recruitment, end user training, and revenue generation strategy development to ensure long-term sustainability.

Our uniquely qualified staff is devoted to creating solutions that not only empower Texas communities today, but ensure sustainable results and future successes. By fostering long-term relationships with our client's communities and working closely with its constituents, Summa Associates will work to create programs and community network solutions that maximize the use of the network and improve the quality of life for each and every citizen.

We offer proven technology, skilled project management, made-to-order community outreach, and expert training so that our community networking partners can spend less time with system development and significantly more time on developing the relationships necessary to support their vision through planning and action.

Summa Associates is headquartered in Austin, Texas and currently employs a winning combination of results-driven managing partners and senior consultants offering strong backgrounds in strategic counsel, community development, and operations management.

## **We Understand Your Community Networking Needs...**

At Summa Associates, we have already developed a thorough understanding of the issues that are driving community networking initiatives and therefore will work to meet these critical objectives, while customizing each solution according to individual community needs:

- Creating and communicating the connected community vision
- Building community networks that "make a difference in people's lives"
- Maximizing the use of the network
- Providing network access to a diverse community
- Creating long-term financial sustainability for the support of these initiatives
- Delivering measurable results

## **One Company: All Your Community Networking Service Needs**

Summa Associates has assembled a team of experienced professionals dedicated to providing custom-tailored services and solutions to address every community networking challenge:

**Community Vision Building & Needs Assessment:** professionally-led, long-term vision and process planning, plus thorough assessment of existing resources and future needs, providing a baseline to guide the strategic planning process

### **End-to-End Portal Development & Deployment:**

Budget preparation - identify and create localized operating budget necessary to support community portal deployment & long-term sustainability

Customized portal development - professional strategic planning, design and implementation of an easy-to-use, personalized web interface and community resource to inspire local business, governmental and resident participation

Specialized portal functionality development - strategic planning, design and deployment of added portal functionality and community services based on the needs of individual communities. Additional capabilities could include everything from regional employment assistance to volunteer recruitment to interactive parent/teacher services

Project management - hands-on management of community networking project including recruitment, relationship building and measurable milestones

Portal deployment - full-scale deployment of community portal, including quality assurance testing and technology training for citizens and local leaders

**Community Outreach:** comprehensive program for effective consensus building within the community through hands-on experience, inspired involvement, and solicited feedback for ongoing development

**Volunteer Coordination:** recruitment and coordination of qualified community networking volunteers to ensure long-term operational support

**Long-term Sustainability Planning:** custom-tailored planning and strategy development to ensure long-term financial sustainability of the community network through effective revenue generation. Value-add services could include everything from building and hosting web pages for local business to partnering with local newspapers to generate ad revenue

**Regional Community Network Support:** professional services focused around helping individual communities create larger regional networks that efficiently leverage a broader array of resources and access larger populations