



Idée-Force (ee DAY FORSE), *n.* an idea so powerful that it ignites passion and influences action.

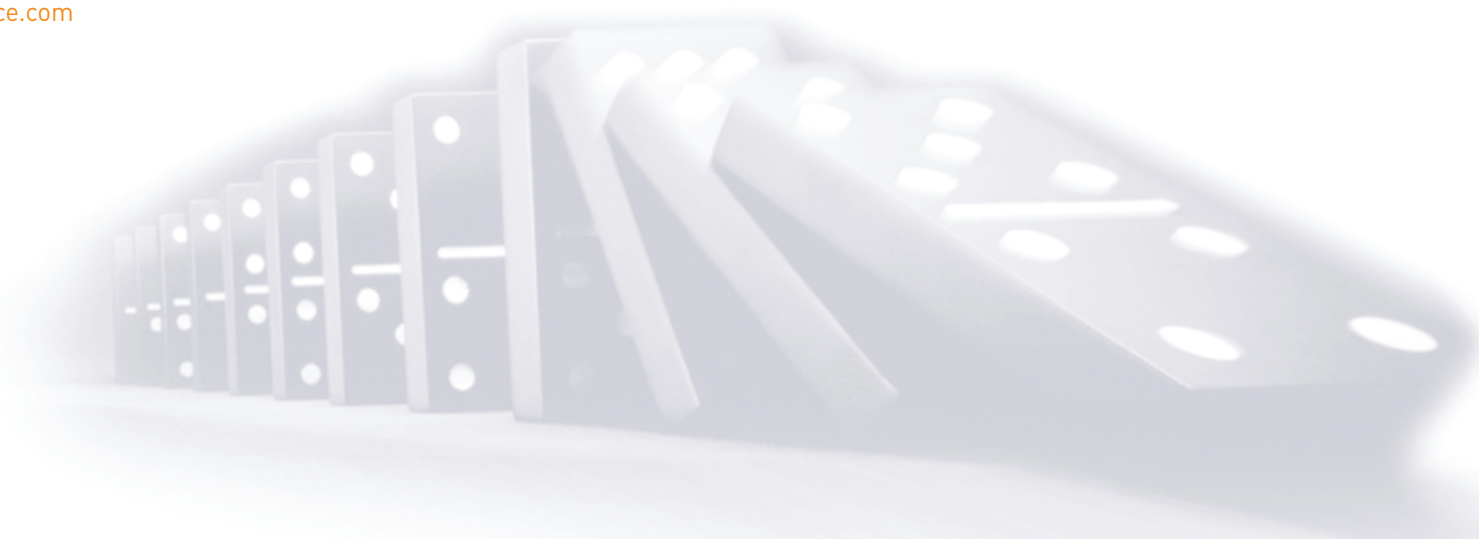
An idée-force is extraordinarily infectious. It inspires, influences and compels people.

We're an 8(a) advertising, marketing and public relations agency that creates innovative marketing programs designed to influence your prospects and ignite them to take action.



3601 Blake St., Denver, CO 80205

Idée-Force.com



INNOVATE.
INNOVATE.

“The value of an idea lies in the using of it.”
– Thomas A. Edison

INFLUENCE.
INFLUENCE.

“With public sentiment, nothing can fail.
Without it, nothing can succeed.”
– Abraham Lincoln

Integrated Marketing that Influences People

Marketing communications generate power through **integration**.

A **clear and compelling message** transmitted across **several media...**

this is how an idée-force gains momentum and spreads like wildfire.

Idée-Force is a woman and Hispanic owned 8(a) advertising agency that has developed successful marketing campaigns for corporations, nonprofits and government municipalities.

We can help you:

- Increase consumer awareness about social issues
- Recruit consumers to participate in issues or events
- Sell products and services to agencies, businesses and consumers
- Develop employee training programs and materials
- Create multimedia product demonstrations
- Launch broad national advertising and PR campaigns
- Create any type of printed or electronic marketing materials

If your organization needs marketing services and is seeking SDB or 8(a) contractors with proven world-class capabilities, please contact us.

Innovative Marketing Across All Media



INTEGRATED CAMPAIGNS

BRAND IDENTITY

ADVERTISING

PRINT COMMUNICATIONS

PUBLIC RELATIONS

WEB SITES

DIRECT MARKETING

We have expert capabilities for all of these services

- Marketing consultation | marketing plan development
- Brand strategy | brand assessment | market research
- Identity | logos | naming | product packaging
- Web sites | multimedia | search engine marketing
- Graphic design | brochures | print communications
- Advertising campaigns | TV | radio | print | outdoor
- Public relations | conference marketing | press events
- Direct marketing | mail | email
- Custom illustration | commissioned art
- Custom photography | digital image retouch



With an idée-force behind your organization, nothing can stop you. Contact **303.295.3845** or **info@idee-force.com** and unleash the possibilities.

Idée-Force, 3601 Blake St., Denver, CO 80205
Ph 303.295.3845 Fx 303.295.3953
info@idee-force.com

INSPIRE.
IMBRIKE.

“A man may die, nations may rise and fall, but an idea lives on.”
– John F. Kennedy

IMPASSION.
IMBASSION.

“The question isn’t who is going to *let* me; it’s who is going to *stop* me.”
– Ayn Rand