

**TOSHIBA**

**Strata** Strata CIX40  
**CIX**™ IP Communication Solutions For Small Business

**TOSHIBA**  
**IP PRODUCTS**  
For An **IT WORLD**



# SMALL BUSINESSES NEED BIG COMPANY PERFORMANCE

When it comes to telecommunications, the Strata® CIX40 IP business communication system delivers. Easy call handling scores points with employees and customers. Comprehensive features enable you to work just as you need. Scalability means you can expand capacity as your requirements change—without losing your initial investment. And because it's from Toshiba, you can count on unsurpassed reliability, audio clarity, and performance.

## POWERFUL STRATA CIX40 CAPABILITIES:

- Affordable performance for small business
- Unique, wall-mountable, modular design
- 8 IP channels for IP telephone connections and IP Strata Net multi-system networking
- 8-16 digital telephone ports
- 3-6 CO lines with Caller ID
- 1-2 analog station ports
- Voice Mail and Auto Attendant
- Add advanced applications as you need them for Unified Messaging, Call Center ACD and Reporting, CRM integration, Voice Logging, Web-based Personal and System Administration, FeatureFlex feature customization, and more!
- Add employee stations, telephone numbers, and fax lines with ease
- Fully upgradeable, protecting your technology investment

## MAXIMUM VERSATILITY

The Strata CIX40 is a highly versatile scalable system designed to give you the ultimate in feature and upgrade flexibility.

Configure it as a single site telephone system and add to it as your business grows, or as a branch location networked with other Strata CIX systems.

It functions as a traditional telephone system or as an IP telephony system. Whether you're ready for IP telephony today or sometime down the road, your options allow you to decide when and where it makes sense to deploy IP telephony.





7-button  
digital speakerphone



8-button  
large LCD  
IP speakerphone



10-button 2-line LCD  
IP speakerphone



20-button 2-line  
LCD IP speakerphone  
with optional add-  
on module



20-button 2-line LCD  
IP speakerphone with  
optional DSS console

# AFFORDABLE PERFORMANCE

# COMMUNICATIONS MADE SIMPLE

It isn't just a goal at Toshiba. It's our guiding force. Because no matter how sophisticated your telecommunications system, it should always stay true to its purpose: helping you communicate more easily and effectively. The Strata CIX40 does so brilliantly. No complicated procedures and no need for extensive training.

## IT ALL BEGINS WITH THE EASY-TO-READ LCD DISPLAY

This makes functions, features, and key information readily-accessible. Programmable buttons let you assign your own functions based on how you work best. Thanks to call handling features like Caller ID, you can manage your calls—and your schedule—with ease, deciding which ones to accept now and which to send to voice mail. And big company solutions such as Auto Attendant and Voice Mail help you maintain a professional image after hours, or whenever you are unable to answer calls.

## BUILT-IN FEATURES THAT SAVE YOU MONEY

Besides your computer, it's the smartest equipment in your office. The Strata CIX40 not only saves you money and improves profitability, but streamlines operations with numerous innovative features, including:

- Call control, giving you the ability to restrict long-distance calls or particular area codes
- Automatic call routing over the least costly trunk line or carrier
- Remote programming and testing, making upgrades fast, simple, and efficient



SoftIPT soft phone client for your PC

## STAY MOBILE AND CONNECTED

Using wireless IP telephones and SoftIPT soft phone clients that run on your notebooks, tablet PCs, or PDAs via your wireless local area network (WLAN), you can roam anywhere your WLAN goes or anywhere your Internet connection takes you and maintain voice and data functionality.



The Toshiba Wireless Network Camera lets you capture live, high resolution video viewable from anywhere in the world via a standard Internet browser.





# THE POWER TO DO MORE

## FEATURES HIGHLIGHTS

### System Features

Account Codes <ul style="list-style-type: none"><li>Forced</li><li>Voluntary</li><li>Verifiable</li><li>Account Code Button</li><li>Account Code Revision</li></ul>	Centrex/CO Line Call Pickup <ul style="list-style-type: none"><li>Centrex/CO Line ID</li><li>Flash Button</li><li>Multi-Line Access and Control</li></ul>	LCD Call Duration Display	On-Hook Dialing
Administration/Programming (Optional)* <ul style="list-style-type: none"><li>Live System Programming</li><li>Remote Access</li></ul>	Class of Service Override	LCD Call Forward Source/Destination	Outgoing Call Restriction
Alternate Answer Point	CO Line Groups	LCD Call Forwarded-From Display	Paging (Optional)* <ul style="list-style-type: none"><li>All Call Voice Page</li><li>External Page Interface</li><li>Group Paging</li></ul>
Automatic Busy Redial	CO Line Queuing	LCD Caller ID	Pooled CO Lines
Automatic Call Distribution (Optional)* <ul style="list-style-type: none"><li>Advanced Call Routing</li><li>Skills-Based Routing</li><li>Priority Queuing</li><li>Multiple Group Agent Login</li><li>Call Recording</li><li>Voice Assistant ODBC Database</li><li>Text-To-Speech</li><li>MIS Interface (Optional)*</li></ul>	Conferencing (8 party) <ul style="list-style-type: none"><li>Multi-Stations</li><li>Multi-CO Lines</li></ul>	LCD Abandoned Call Storage	Privacy/Non-Privacy
Automatic Dialing Buttons	Continuous DTMF Signal Time	LCD Calling/Called Number Display	Privacy Override
Automatic Hold	Credit Card Calling ("O" + Dialing)	LCD Clock/Calendar Display	Private CO Lines
Automatic Hold/Park Recall	Day/Night Modes with Auto Switching	LCD CO Line Identification	Relay Service (Optional) <ul style="list-style-type: none"><li>Door Lock Control</li><li>External Page</li><li>Music-On-Hold Source Control</li><li>Night Relay Service</li></ul>
Automatic Line Selection	Delayed Ringing	LCD Incoming/Outgoing	Release Button
Automatic Release From Hold	Direct Inward System Access	LCD LCD Input Verification	Release/Answer Button
Automatic Release From Voice Mail	Direct Station Select/Busy Lamp Buttons	LCD LCD Directory Assistance	Repeat Last Number Dialed
Auxiliary Device Interface (Optional)	Direct Station Selection Console (Optional) <ul style="list-style-type: none"><li>All Call Voice Page</li><li>Automatic Line Hold</li><li>DND Status Indication</li><li>DND Override</li><li>CO Line Button Assignment</li><li>Expanded Line Appearance</li><li>Multiple DSS Consoles</li><li>Night Transfer</li><li>Speed Dial Button Assignment</li><li>Voice or Tone Signaling</li></ul>	LCD LCD Feature Prompting with Soft Key Operation <ul style="list-style-type: none"><li>System and Station Features</li><li>Voice Mail Features</li></ul>	Standard Telephone Compatibility <ul style="list-style-type: none"><li>with Message Waiting</li></ul>
Background Music Interface with Station Control*	DISA Security Code Revision	LCD Intercom User Name Display	Speed Dial <ul style="list-style-type: none"><li>Station</li><li>System</li></ul>
Busy Override	Distinctive LED Indicators <ul style="list-style-type: none"><li>I Called</li><li>I Hold</li><li>I Use</li></ul>	LCD LCD Message Waiting Station Display	Station Hunting
Busy Station Transfer/Ringing	Distinctive Ringing	LCD LCD Multiple Languages (E-F-S)	Station Message Detail Recording Interface (Optional)
Call Forward <ul style="list-style-type: none"><li>All Calls</li><li>Busy</li><li>No Answer</li><li>Busy/No Answer</li><li>Fixed</li><li>External with Remote Setting</li><li>System-wide</li></ul>	Do Not Disturb	LCD LCD Override Station Number Display	System Maintenance <ul style="list-style-type: none"><li>Error Logs</li><li>Automatic Fault Recovery</li><li>Maintenance and Administration via LAN</li><li>System Administration Logs</li><li>System Trace (multi-level)</li><li>SNMP Traps</li><li>System Alarms (eMonitor)</li><li>Traffic Measurement and reporting</li></ul>
Call Park to Station	Do Not Disturb Override	LCD LCD Recalling Station Identification	System Program <ul style="list-style-type: none"><li>Upload/Download*</li></ul>
Call Park Orbits	Door Lock Control	LCD LCD Search By Name and Dial	Tandem CO Line Connections
Call Pickup <ul style="list-style-type: none"><li>On-Hold/Park</li><li>Ringling At Other Stations</li><li>Meet-Me Page</li><li>Directed</li><li>Station Group</li><li>CO Line Group</li></ul>	Door Phones	LCD LCD Speed Dial Directory Dialing	TAPI Compliant
Call Record to Voice Mail	DTMF and Dial Pulse Compatible	LCD LCD Station Status Display	Tenant Service
Call Transfer <ul style="list-style-type: none"><li>Camp-On</li><li>External Calls</li><li>Internal Calls</li><li>Recall</li></ul>	DTMF Signal Time (160/80 ms)	Least Cost Routing	Toll (Destination) Restriction <ul style="list-style-type: none"><li>Restriction Override</li><li>Restriction Override Revision</li></ul>
Call Waiting	Dual Color LEDs	Loop Start Lines	Transfer Privacy
Caller Identification <ul style="list-style-type: none"><li>Abandoned Call History</li><li>Call History List</li><li>Redial from List</li><li>Indication While Busy</li><li>Internal User Name</li></ul>	End-to-End Signaling	Loud Ringing Bell (Optional)*	Traveling Class of Service
Centrex Application/PBX Compatibility	Exclusive Hold	Make Busy <ul style="list-style-type: none"><li>Trunk</li><li>Station</li></ul>	Uniform Call Distribution (UCD)
Centrex Ringing Repeat	Executive Override (Break-In)	Memory Protection	User Programmable Feature Buttons
Flexible Station Numbering	Executive Override Blocking	Message Waiting Indication <ul style="list-style-type: none"><li>Station Light</li><li>Stutter Dial Tone</li></ul>	Voice Mail Integration <ul style="list-style-type: none"><li>Call Record to Voice Mail</li><li>In-band DTMF Signaling</li><li>LCD Soft Key Voice Mail Control</li><li>Transfer Direct to Voice Mailbox</li><li>Voice Mail Conference</li></ul>
Delayed Ringing	External Amplified Speaker (Optional)	Microphone Control Button	Volume Control <ul style="list-style-type: none"><li>Busy Override Tone</li><li>Handset</li><li>Handsfree/Speakerphone</li><li>Ringing</li></ul>
One-Button Centrex Feature Access	Flash Button (Centrex/PBX Transfer or CO Dial Tone Recall)	Modular Handset and Line Cord	
	Flexible Access Code Assignment	Multiple Directory Numbers <ul style="list-style-type: none"><li>Primary DN</li><li>Secondary DN</li><li>Phantom DN</li><li>Pilot DN</li></ul>	
	Flexible Button Assignment By User	Multiple FCC Registration	
	Flexible Station Numbering	Music-On-Hold Multiple Interface*	
	Flexible Line Ringing Assignment <ul style="list-style-type: none"><li>Delay 1</li><li>Delay 2</li><li>Immediate</li></ul>	Networking Multiple Systems <ul style="list-style-type: none"><li>Strata Net (Optional)</li><li>Alternate Routing/Hop-off</li><li>Centralized Attendant</li><li>Centralized Voice Mail</li><li>Centralized Network SMDR</li><li>Distributed Network SMDR</li><li>Coordinated Numbering Plan</li><li>Path Replacement</li><li>Extended Call Control</li></ul>	
	Group Paging	Night Ringing Answer Code	
	Handsfree Answerback Intercom	Night Ringing Over External Page*	
	Headset Interface*	Night Ringing Over Selected Page <ul style="list-style-type: none"><li>Zones (Optional)*</li></ul>	
	Hearing Aid Compatible	Non-Blocking Dialing	
	Hot Dialing	Non-Blocking Intercom	
	Hotline Service (Emergency Ringdown)	Off-Hook Call Announce <ul style="list-style-type: none"><li>Handset</li><li>Speaker (Optional)</li></ul>	
	LCD Alphanumeric Messaging	Off-Premise Stations	
	LCD Automatic Callback Number Display	One Touch Button	
	LCD Automatic Number Identification		
	LCD Automatic Park In Orbit		



## Voice Mail Features

Audio Prompts  
 Automated Attendant (AA)  
 Automatic Message Copy with  
 Optional Delete  
 Called Identification (Name)  
 Caller ID (number)  
 Caller Confirmation Prior to  
 Transferring  
 Call Monitor and Retrieve  
 Call Record to Mailbox  
 Call Queuing  
 Call Screening  
 Copy Mailbox  
 Copy Range  
 Directory  
 Direct Transfer to Voice Mailbox  
 Disk Space Notification  
 Distribution Lists

Do Not Disturb (DND)  
 Extensions—Scheduled  
 Fax Tone Detection  
 Future Delivery  
 Guest User Mailboxes  
 Independent Port Greetings  
 Mailbox  
 Function Lock  
 Groups  
 Security Code  
 Personal Greetings  
 Time Zone Setting  
 Mailbox Number—Varied/Fixed  
 Length  
 Message  
 Continuous Delete  
 Continuous Playback  
 Date and Time

Forwarding  
 Notification  
 Pause During Playback  
 Pause During Recording  
 Playback Control  
 Private  
 Purging  
 Reply  
 Retrieval Control  
 Return Receipt Verification  
 Speed Control  
 Urgent  
 Volume Control  
 Message Storage  
 Personal Folders  
 Message Queues  
 Multiple System Languages

Paging  
 Office  
 Relay  
 Remote Administration  
 Reports  
 Shutdown using the Telephone  
 Dial Pad  
 Single-digit Menus  
 Soft Key Control with LCD Feature  
 Prompting  
 System Administrator's Mailbox  
 System Backup  
 Toshiba Plug and Play Integration  
 User Tutorial (New User)  
 Varied Sampling Rates  
 Voice Forms

## Attendant Console Features

Alarm Reset  
 Answer Button  
 Answer Prompting by CO Line  
 Attendant Conference Setup  
 Day/Night Mode Switching  
 Busy Lamp Field (BLF) Display  
 Station Directory Number  
 Station User Name  
 Station Advisory Message Display  
 Call Answer Priority  
 Call Statistics  
 Incoming and Total  
 Export to Excel File  
 Print by Range  
 Call Waiting Count  
 Caller ID Display  
 Calling/Called Number and Name  
 Display  
 Color CRT Display

Dial "O" For Attendant  
 Dial by Name/Number  
 Dialing an Outside Number for  
 Station User  
 Direct Station Selection  
 Directory Display and Dialing  
 Directory Entry Attribute  
 Information  
 Directory Entry Contact Information  
 Door Phone Calling  
 Door Unlock  
 DTMF Tone Signaling from  
 Dial Pad Key  
 Emergency Call  
 Emergency Page  
 Feature On-Line Help  
 Flexible Programmable Buttons  
 Headset Operation\*  
 Hold Calls

Hold Timer Display  
 Incoming Call Identification  
 Interposition Call Transfer  
 Join/Split Calls  
 Keyboard or Mouse Operation  
 Load Sharing of Multiple Attendants  
 Loop Buttons  
 Loop Hold Display  
 Message Entry and Display  
 E-mail to Station User  
 Print Messages  
 Message Waiting Set and Cancel  
 Multi-Tasking  
 Notes Entry and Display for Calls  
 Overflow  
 Override  
 Position Busy Mode  
 Remote Operator (IP connection)  
 Release Button

Speed Dial Calling  
 Internal Calls  
 External Calls  
 Dial From Caller ID List  
 Supervised Loop Operation  
 Three-Way Calling  
 Through Dialing  
 Transfer Direct to Voice Mailbox  
 Trunk Group Control and Busy  
 Indication  
 Trunk Test and Verify  
 Windows™ PC Operation

*Note: Optional features may or may not be extra cost items.*

\* Some feature implementation may require dealer supplied auxiliary equipment.

# TOSHIBA

## GET MORE FROM TOSHIBA

A world-renowned leader in technology for more than 130 years, Toshiba delivers the most reliable IP business communication solutions available today. Toshiba America Information Systems (TAIS) brings together the expertise and know-how of the company's Telecommunication Systems, Digital Products, and Storage Device Divisions to deliver technologically advanced, integrated solutions that empower people to be more productive at work and at home. Toshiba is responsible for some of the world's most innovative business communication solutions, from leading-edge VoIP, converged and digital telecommunications products to mobile computing, storage, and network security cameras.

Trust the innovation leader—Toshiba's Telecommunication Systems Division (TSD) has more than 40 years of experience in delivering the industry's most reliable, durable and dependable business communication systems. Toshiba designs systems with backward and forward migration, allowing enterprises to retain their initial investment, while they move to new technologies. Toshiba's VoIP, converged and digital telephone solutions enable today's enterprises to take full advantage of the tools, devices, and voice and data communications technologies available now and in the future—Empowering enterprises to stay more connected to their customers, vendors and each other.



**Toshiba America Information Systems, Inc.,  
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