

What We Do

Consultant Services

Management Consultants

Feasibility Studies

Economic Development Market Research
for Rural Communities

Strategic, Financial & Resource
Development

Stakeholder Assessment & Marketing
Needs

Non-Profit Management

Hawkins Strategies Group specializes in studies for rural public/private projects; comprehensive management counsel for marketing, outcome assessments, strategic and financial solutions for rural community colleges, non-profit and for-profit sectors.



We open doors by helping you expand your horizons.

Converting Problems Into Opportunities

HAWKINS STRATEGIES GROUP

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GROUP**

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Value, Capabilities, Flexibility

Value We Provide

Hawkins Strategies Group provides added value to your organization through a targeted range of management, marketing, financial, assessment, and strategic services. This value proposition translates into helping you find the edge that will transcend your organization to the next level.

Services can include:

Feasibility Studies
Contract Management & Coaching
Planning & Coordinating Major Events
Reviewing & Assessing Stakeholder Needs
(strategic planning, strategic marketing, financial resource services)
Analysis of Business Processes & Organizational Effectiveness



Opening the right door can mean moving to the next level.

Capabilities

- Feasibility studies for rural projects
- Market research studies for rural economic development
- Facilitate focus groups, strategic planning & SWOT analyses
- Facilitate rural community capacity building efforts & wealth building projects
- Design outcomes assessment projects for the public and private sector
- Design strategic marketing efforts
- Clearinghouse for resource development from public & private sources (*referrals, grant writing, fund raising*)
- Contract executive, marketing & financial management

Snapshot of Recent Past Performances

- Market research for rural communities targeting opportunities in the homeland security industry & rural industrial airparks
- Feasibility study for integrated project blending health and tourism industries
- Coached community leadership developing skills to meet job growth
- Facilitated focus groups
- Interim management & board training for small city chamber of commerce
- Web site design & maintenance for state board serving livestock industry
- Developed corporate funders list for youth group



Opening doors can improve an organization's capacity to grow

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