



IMAGE 4

DISPLAYS. GRAPHICS. SOLUTIONS.

Trade Show Exhibits & Graphics

Large Format Digital Output

Displays, Signs & Banners

Lightjet™ Photographic Printing

Bannerstand
FactPack



Since 1987, Image 4 has been your premier source for a complete line of trade show displays and graphics — from simple pop-ups to spectacular custom solutions. Always innovating, we've become the leader in **pre-packaged displays** — the amazing alternative to bulky displays that is redefining the world of exhibit design.

IMAGE 4

The Banner Professionals

Bannerstands

Lightweight, fast and inexpensive, Bannerstands are the innovative, unique way to control the cost of advertising. The Banner professionals at Image4 bring you this versatile solution today!

Bannerstands—alone or with the lightweight accessories shown here—create a vibrant display that's simple to use, extremely versatile, and able to be carried just about anywhere—on a plane or train, in a car trunk—or set up in your facility to enhance any display area.

From tradeshow displays to in-store POP, to recruiting and events, Image 4 Bannerstands are the ideal graphic display solution!

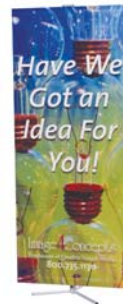
i-Banner: **NEW!** Extremely inexpensive, lightweight and available in 3 sizes! Perfect for quantity orders! Ships complete with high-quality Cordura Nylon traveling bag, base foot, sectioned pole and graphic. One-year replacement warranty on hardware parts. Graphic sizes 18, 24" or 27" & 36" x 86". Shipping weight 4 pounds.

UnoBanner: This innovative Bannerstand is simple, durable and very inexpensive! Ships complete with high-quality Cordura Nylon traveling bag, base foot, adjustable pole and graphic. One-year replacement warranty on hardware parts. Graphic size 24" or 31.5" x 86". Shipping weight 4 pounds.

DuoBanner: Another innovative, lightweight solution to displaying a graphic. European quality construction, extremely simple to change graphics, ideal for retail applications. Ships complete with 4" travel tube, tripod base, adjustable pole and graphic. One-year replacement warranty on hardware parts. Graphic size 24" or 31.5" x 78". Shipping weight 5 pounds.

ArcBanner: This very light, carbon-fiber rod display can be ordered with one of two graphic heights. Very simple assembly, good for displays where you won't be moving it frequently, it's very stable and is nearly impossible to knock over! Ships complete with 5" travel tube, three-piece base, two poles and graphic. One-year replacement warranty on hardware parts. Graphic size 31.5" x 90". Shipping weight 6 pounds.

Contender: Our quality, economy roll-up Bannerstand, ideal for moderate use or for budget requirements. Stamped aluminum housing, manual assembly to the support pole. Ships complete with roll-up unit, pole, shipping bag and graphic. One-year warranty. 2 sizes - 29.75" x 79" or 35.5 x 79" Shipping weight 7 pounds.



SideWinder Rollup Bannerstand: The Finest Roll-up Made!

Sidewinder can be used in single and double-side configurations, providing great versatility to your display. Perfect for lobby displays, retail and transit concourses, anywhere with a high-traffic opportunity to advertise. Use several side-by-side to create a full backwall display. Can also be converted to TableTop use! Sidewinder is available in 3 widths—23.625", 31.5" and 39.375" x 88". Comes with well-made nylon zippered carrying bag. Shipping weight 7-11 pounds.



Challenger: **NEW!** Don't need the durability of the Sidewinder?

The Challenger is perfect for periodic or permanent use. This great banner-stand is stamped aluminum—perfect for quantity orders and lighter-duty environments. Single or double-side graphics. 80" high x 29.75 or 35.5" wide. Shipping weight 6-8 pounds.



SuperBanner 1: A more mechanical solution to displaying a banner, this stand is extremely stable—perfect for retail environments. This Bannerstand is easily adjustable from 24"-48" wide, and from 60"-94" in height. A screwdriver is required to attach the support feet (included). Ships complete with carrying bag, Bannerstand, support feet. Graphic size from 2'-4' w x 5'-8'h. Note: cost of graphic is **not** included in SuperBanner 1 price—call us for prices. Shipping weight 9 pounds.



expands to a full 4' wide!

SuperBanner 2: For those larger needs, this Bannerstand can take the place of a tradeshow display! This sets up in under five minutes, using a flat-head screwdriver (included) to attach the support feet. This Bannerstand easily adjusts from 48"-96" wide, and from 60"-94" in height. Ships complete with carrying bag, Bannerstand, support feet. Graphic size from 4'-8' w x 5'-8'h. Note: cost of graphic is **not** included in SuperBanner 1 price—call us for prices. Shipping weight 12 pounds.



expands to a full 8' wide!

BannerKits

The easy solution to the tradeshow traveling nightmare! And it's all up to you! You have the option of choosing one of our ready-to-go kits or creating your own display with the nearly limitless possibilities of our custom kits.

Custom Banner Solutions

Looking for something even more unique? Image 4 can develop a one-of-a-kind banner solution for you that will help you stand out in a big way.

Ready-To-Go Kits: Choose one of our ready-to-go kits here—from the inexpensive UnoKit to the high-end SideWinderKit. Each kit includes one banner unit, your printed graphic, a tablethrow of your choice, and a carrying tube.

UnoKit 6: Includes Bannerstand, graphic, 6-foot one-color throw, 12" tube

ContenderKit 6: Includes Bannerstand, graphic, 6-foot one-color throw, 12" tube

SideWinderKit 6: Includes Bannerstand, graphic, 6-foot one-color throw, 12" tube

Custom Kits: You can configure a BannerKit by selecting one or more of the Bannerstands shown on the previous pages, and one or more tablethrows. We will package it in the appropriate shipping tube, fax you a price confirmation, and away you go! *Shown at right: Albertson's Drugstore TopKit with throw. Below right: Custom BannerKit with three TopBanners, two literature racks, and three Ultraform collapsing pedestals. A great ten-foot display that sets up in minutes, is extremely versatile, and costs less than a large rigid tradeshow display!*

Custom Banner Solutions: Do you have a display problem? Maybe you need a spectacular looking banner to attract attention at your next tradeshow? Perhaps your product release requires 100 4-color 3' x 10' vinyl banners for your dealer network? Or how about a 15' x 40' banner to drape on your building! Image 4 owns the printers and has the experience to create successful solutions for your need. We've put a few photos of possible solutions here, and there's many more at www.image4.com. Feel free to contact us with your specific requirement! If it's a printed banner, Image 4 can produce it for you—quickly, easily, and beautifully.



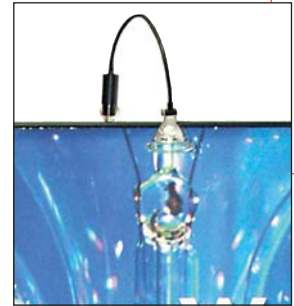
Bannerstand Accessories

Image4 completes your Bannerstand shopping! Add lights, cases, travel tubes, literature racks and tablethrows (featured on the next page).

SideWinder Lamp
ClampLamp

UnoBanner	■
DuoBanner	■
ArcBanner	
Contender	■
Challenger	■
SideWinder	■
SuperBanner 1	■
SuperBanner 2	■

SideWinder Lamp: Low-voltage, 75-watt halogen lamp designed to fit on the pole-rod of a Bannerstand. Can be used with products listed at left. Comes complete with lamp, transformer, lamp wrench, spare bulb and padded carrying bag. Shipping weight 3 pounds.



ClampLamp: 110 volt, 75-watt halogen lamp designed to fit on the clamp over the top horizontal rod of a Bannerstand. See chart at left for compatability. Comes complete with lamp, spare bulb and padded carrying bag. Shipping weight 3 pounds.



Illusion Literature Rack: Another innovative solution to a never-ending problem! This four-pocket, collapsing literature holder looks great, is sturdy and stable, allows for internal shipping of your brochures, and folds up to fit into a carrying bag. Never miss your sales brochures again! Available in Black or Silver finish. Shipping weight 6 pounds.



BlueTube: These are the finest shipping tubes made! Several sizes assure you of proper packaging for your banners and accessories. 12" diameter tubes are perfect for shipping one or several Bannerstands. Use the 16" diameter tubes for many stands, or for literature stand packaging. Tubes come with molded carrying handles, latches and wheels. Sizes below, UPS-shipping.

Size	Weight
12" x 38"	6 Lb
12" x 50"	8 Lb
16" x 36"	8 Lb
16" x 42"	9 Lb
16" x 50"	UPS oversize (requires \$75 additional shipping charge)



Ultraform and SoftSpace Pedestals

Add value to your exhibit in ways you never thought. Both are lightweight and easy to use...plus the cutting-edge SoftSpace Pedestal will set off your message in an attention-grabbing way.

Tablethrows

Tie your presentation together like nothing else with tablethrows... they are the foundation of a truly professional presentation.

Tablethrow colors

	white
	bone
	yellow gold
	hunter
	teal
	silver
	gray
	purple
	burgundy
	red
	black
	dark blue
	blueberry
	royal

Ultraform Pedestals: Ultraform is the industry-standard portable pedestal. This simple concept lets you pack into a rolling flat case, and weighs no more than 40 pounds. We offer many different styles at many price levels. For more information, visit www.image4.com/Displays/tradeshows

SoftSpace Pedestals: **NEW!** Image 4 has been selected as one of the few US distributors of these innovative designs that have the whole exhibit industry raving! Extremely lightweight, very contemporary look, simple assembly and reasonable price all combine to make a pedestal that is truly unique! Easy packing, easy transport, and a fabric wrap.

Tablethrows: Use a tablethrow to put the final touch on your professional appearance. Available in 14 fabric colors, at left, these throws are washable and fold easily into a briefcase or shipping tube. We can add your logo in one or multiple colors! Sizes listed include sufficient fabric to drape to the floor on four sides of the table. These throws are not fitted, so they can be used on tables that may not be standard size. Additionally, our tablethrows are made of high-quality poly-cotton blend, with a fire-resistant rating. All shipments include the fire-resistant certificate. See price sheet to figure your cost.

Graphic Construction: Image 4 has developed the finest banner production methods in the industry. Introducing our unique Warranted LongLife Graphics! Image 4 LongLife graphics employ a patent-applied-for graphics production method that assures your graphic will display flat, does not fray on the edges, and will never delaminate! Our LongLife panel costs \$50 more, but it's worth it to your presentation! See details at www.image4.com/support.

If your budget is tight, you can save \$50 per graphic with our Standard Graphic panel. These excellent encapsulated inkjet graphic panels are not warranted, but lie flatter than most of our competitors' panels, and are sharper and more color saturated as well. These panels are appropriate for periodic use.

Our vinyl banners are produced on industry-leading 10 ounce reinforced vinyl for a durable, long lasting banner. These banners can be used outdoors with the use of wind-cuts.



Banner solutions are a great alternative to bulky exhibits. They're perfect for field sales forces, hotel shows and conferences—anywhere you need to setup and take down quickly and easily! Let the banner experts at Image 4 provide all your innovative presentation solutions.

669 EAST INDUSTRIAL PARK DRIVE
MANCHESTER, NH 03109

800.735.1130
FAX 603.644.5810
WWW.IMAGE4.COM



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How to order graphics:

- We accept **only** the following formats for output: Quark, Pagemaker, Illustrator, Freehand, Photoshop, TIF, EPS, PDF. If you work in other programs, please contact us for how to send your files to us for imaging.
- We support PC or MAC formats.
- Scan all images as CMYK TIF images at 200 dpi at final output size. For instance, if you have a product photo that will be 14" x 24" on the final banner, set your scan at 200 dpi at 24".
- Go to our website, www.Image4.com, and download the document titled "Bannerstand Graphic Dimensions". Please design to these templates. We will review your work prior to printing, and will be happy to fix any errors with files for \$75 per hour. We **cannot** reprint work that does not fulfill the appropriate template.
- Please take special note of the **extra required** image area for the roll-up models of Bannerstand. Also, take special note of the **text image area safety zone** for vinyl banners. This allows us to hem and install the graphic appropriately. All hemmed banners are delivered 2" undersize to accommodate the stitching. Pole pockets require 4.5 times the dimension of the pole rod of **extra image** material to fabricate. Call us if you have questions.
- Please work with **PMS** colors, rather than process colors. This allows us to color manage to your specifications.
- Please send us a CD and a hard-copy printout of your banner design. Take special care to tell us what is important to **you**—PMS colors, bleed areas, the top side of the image, etc. If you don't include a paper printout of your project, we will print one for you for an additional charge of \$45. We will ship this to you, and require your approval before proceeding with the order.
- Please tell us how to get in contact with you if we have questions! Phones, fax, email, pager, etc. all help us to help you!
- Proofs: We are happy to provide a proof printout of your graphic, printed exactly as you will receive it. The charge for this is \$45, including overnight shipping to US/Canada.
- We accept Visa, MasterCard and American Express. Except for government agencies, Purchase orders are not accepted until you've placed three orders with us. This saves us a lot of expense, and helps keep your costs low!

Bannerstand No Questions Asked Return Policy

When you buy your bannerstand from Image 4, we want you to be a satisfied customer. We want you to be a repeat customer. We want you to tell others about your positive experience with Image 4—that's how our business grows.

Graphic Satisfaction Policy

We offer samples of our graphic materials, free for the asking. Please contact us via email or phone, and we will send samples promptly. As part of the banner production process, Image 4 will offer a proof printout of your graphic file for \$45 per graphic, shipping included. You and Image 4 can use this tool to understand color, darkness, contrast, and cropping. Once you sign off on this proof, we will print your banner graphic.

This proof is yours to keep. If for any reason our final graphic does not fulfill your approved order, we will reprint the graphic or credit you the charge. The banner must be returned to us **unused**, within 14 days, to take advantage of this policy. If your banner graphic delaminates or bubbles within 1 year of purchase, we will replace the graphic at no charge. Return shipping is the responsibility of the purchaser.

Hardware Satisfaction Policy

When we have completed your bannerstand order and shipped it to you, if for any reason your Image 4 bannerstand does not fulfill your expectation, contact us and we will either replace the unit, or accept return of it and all charges will be credited. This warranty does **not** cover abuse or transit damage. The bannerstand must be returned to us **unused**, within 14 days, to take advantage of this policy. Return shipping is the responsibility of the purchaser.

Loaner Units

We understand that sometimes it's not easy to comprehend the "feel" of one of our products. We offer **demonstration units** for you to use, show others in your organization, and show your customers. The demonstration unit has an Image 4 graphic installed in it. To obtain a demonstration unit, call us and ask for a bannerstand demonstration unit. We will ship it to you free of charge. We ask that you pay for return shipping. We also ask for a credit card deposit for the price of the unit. We will charge your credit card the day the demonstration unit ships to you, and we will credit your card the day that it is returned. Loaner periods are **14 days**.

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