

ASI AT A GLANCE

ENGINEERING & MANUFACTURING

- Process Controls, PID
- Power Control Systems
- Motion Control
- Industrial Ovens, Heaters & IR/UV Curing Systems
- Circuit Design - Digital & Mixed Mode
- Machinery & Equipment
- IT Development: e-Commerce/e-Business
- Software Development* for Embedded Systems, SoC's, PLC's, & Networks
- Network Design & Monitoring
- Solid Modeling & 3D Design
- Equipment Safety*

MANAGEMENT/ DECISION SUPPORT

> *Business Process & Change Management*

- The Business Audit
- Game Plan for the Future
- Operations Effectiveness
- Cash, A/R & A/P Management

> *Marketing & Sales*

- Strategy & Campaigns
- Getting More Repeat Sales
- Opening New Accounts

> *Quality Management*

- "Dimensions & Tolerances"
- ISO 9001 & ISO 14000

> *Mentoring & Coaching*

> *Decision Support*

- Cyber Clerk
- Temporary/Interim Executives

FACTS OF LIFE FOR SMALL AND MEDIUM ENTERPRISES (SME)

- You will re-invent your company at least once per decade
- You cannot stop, slow or alter relentless marketplace change
- Information Technology (IT) means productivity growth that displaces markets and invalidates your assumptions
- U.S. businesses will continue to establish low-cost overseas manufacturing facilities
- You cannot grow your business solely by improving weaknesses
- The Economy depends on SME for most employment and the majority of commerce
- 80% of new or reorganized businesses do not continue beyond the 10th anniversary
- The greatest potential return on investment is the SME owner-manager's compensation package
- The SME is more responsive to change and can change direction more rapidly
- Most owners DO NOT get objective input to critical decisions from outside the company
- Innovation drives the Sales, Service and Distribution Cycle

AUTOGRAPHIC SERVICES, INC.

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BRINGING
INNOVATION
FORWARD

Engineering & Development
Marketing & Strategic Planning
Manufacturing & Sourcing
Decision Support to Management

END-TO-END BUSINESS & TECHNICAL SUPPORT

WHY YOU SHOULD USE ASI

Knowledge Base

We bring expert knowledge and polished skills from over 120 years of developing innovations, commercializing technology, and engineering and design to meet our clients' needs. We are active in manufacturing, converting, process heating/curing/lighting and food.

Track Record

We launched continuous operations when our founder started the company in 1883 with his patent for a revolutionary business technology. Since 1883, we have brought new products and services to bear for thousands of companies located on every major continent. ASI is extending more than a century of excellence with Business and Technical Support to our clients' abilities for innovation.

Staff Experience

Our professional staff have extensive experience in our core competencies. In association with the Institute for Independent Business, we are joined by more than 1500 quality-assured professional practices including CPAs, lawyers, communications and marketing professionals, angels and venture capital advisors, executive coaches and many more. We bring an unlimited professional resource committed to constant learning and growth and continuous monitoring of industry standards, improvements and competition.

Productivity

We maintain updated investments in state-of-the-art technology for business management, marketing, finance and accounting, Internet-based project management, document management and engineering and solid modeling.

Service

Currently, we have satisfied customers in hundreds of industries around the world. We are dedicated to the creation of the most rewarding customer experience and do not consider ourselves successful until our customers are satisfied.

ABOUT ASI

1883 - 1960

Autographic evolves into a business forms printer/manufacturer from its roots in law, business process analysis, registers and register supplies.

1955 - 1975

Autographic commercializes MICR ribbon encoding and creates a short run forms printing and encoding business. Creates an early-generation digital workflow by developing its own punch card accounting and manufacturing system.

1972 - present

Autographic markets its line of ribbon encoders, accessory machines and encoding ribbons to business forms printers. The Autographic MICR Encoder becomes the global standard for printing machinable numbers on accounts payable checks, payroll checks and related financial documents.

1994 - present

Autographic develops a new line of innovative IR dryers for offset presses. ASI's innovations include inter-station drying, more power in a smaller form factor, higher thermal efficiency, eliminating heat load on the host press and easier installation and maintenance. Autographic IR dryers set the standard for small and mid-size presses in the U.S.

1999 - present

Autographic launches Business and Technical Support for small and medium size businesses and attains IIB* accreditation. Creates a comprehensive outsource for...

Bringing
Life
to Our Clients'
INNOVATIONS

*The Institute for Independent Business (IIB) is an international association of quality-assured professional practices. Visit IIB online: www.iibusa.org and www.iib.org.uk.

