

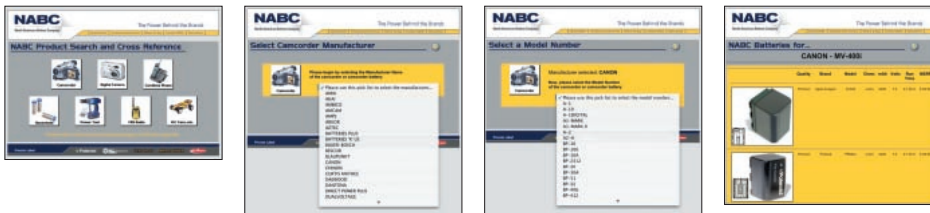
NABC

North American Battery Company

www.nabcorp.com

At www.nabcorp.com, you can find

- ▲ Every battery for every application - in a few easy steps



1. Select your application
2. Select your manufacturer
3. Select your model
4. View all NABC battery fits with product specifications, suggested retail price, and all NABC related accessories

You can also find

- ▲ Our latest product catalogs
- ▲ Direct links to retailers and e-tailers who sell NABC products
- ▲ A complete listing of qualified wholesale distributors who carry NABC products

24-hr. online customer service

NABC Web Views

- ▲ An internet based, secure site that allows customers to have 24-hour access to account information. Order product, check availability, track shipments, and more!
- ▲ Call or email NABC customer service for personal access codes and user guides

NABC Corporate Offices | 2155 Paseo de las Americas #31, San Diego, CA 92154

Sales inquires: (619) 661-7992 | sales@nabcorp.com

Customer service: (800) 328-9146 | customercare@nabcorp.com

Many of NABC's products are manufactured, assembled and/or packaged in North America



Aastra Telecom has the exclusive license from Southern New England Telephone Company to use the Bell Trademark on phone accessories. Bell Equipment products are manufactured to Aastra's design and specifications and distributed by NABC. Polaroid is a registered trademark of Polaroid Corporation, Cambridge, MA and licensed for use on batteries and accessories to NABC. Nitro Power, Again & Again Ultra, and UltraLast are trademarks of NABC.

NABC

the power behind the brands

Welcome

to North American Battery Company, your single source for rechargeable battery packs and related accessories. First to market with the latest products and newest technologies, and with over 500 batteries and accessories for almost every need, NABC offers retailers and distributors top quality products at value prices.

All of our batteries, chargers and accessories are marketed under top U.S. brands, such as Polaroid®, Bell® Equipment, UltraLast®, and Nitro Power®. In addition, we share our expertise in rechargeable technology with individual retailers through our private label program, and our affordable Again & Again Ultra® line of rechargeable batteries and accessories is available to qualified distributors.

With corporate offices in San Diego, California, sales offices in the U.S. and Canada, and North American manufacturing facilities, NABC's order delivery and distribution capabilities are some of the most advanced in the industry. The talented and experienced NABC management team is dedicated to providing the highest level of product quality and technology development to keep their customers one step ahead of the competition. It is this commitment that truly demonstrates the "Power Behind the Brands."

www.nabcorp.com



Nitro Power®

Batteries, Chargers and Accessories for Radio Control Cars

The Nitro Power line offers a variety of battery/charger combinations in the most popular voltages and battery chemistries. In addition, Nitro Power offers the Competitor Series, a premium line of Ni-MH R/C car batteries and chargers to maximize playtime, and SuperSack and SuperStunt accessory kits.

Private Label Manufacturing

New Product Development, Custom Pack Assembly, Merchandising Development, Custom Packaging, RF Blister Sealing, Blister Heat Sealing, North American Distribution, and Much More!

Use our market expertise and rapid product development abilities to put you ahead of your competition. With years of experience in battery pack assembly from the cells up, our in-house design department can work with your engineers to develop and produce a battery pack for almost any consumer application.

Commercial Power Products and Alkaline Batteries

Ask your NABC sales representative about our complete line of hotel locks, portable scanner battery packs, and other commercial power products. The best priced and best performing alkaline batteries are also available through our label or your private label brand.

NITRO POWER®

NABC
North American Battery Company



the Power

Bell Equipment®

*Cordless Phone Rechargeable Batteries and Phone Accessories
From the Most Recognized Name in Phone Equipment*

The Bell Equipment line from NABC offers a comprehensive selection of top quality, value priced cordless phone batteries and related accessories. This is the most consumer-friendly line of cordless phone batteries on the market, with application-specific packaging that clearly communicates brand fit, connector fit and polarity so customers can select the right battery - the first time.

Again & Again Ultra®

*Camcorder Batteries and Chargers, and Cordless Phone Batteries
for Distributors*

Again & Again batteries have now been upgraded to Ultra! With more power, the best packaging, and the most competitive pricing structures in the industry, consumer electronics distributors choose Again & Again Ultra as their #1 supplier for camcorder batteries, related chargers, and an extensive line of cordless phone batteries. Most products are manufactured in our North American facilities, and all products are backed by NABC's unwavering commitment to 100% delivery, 100% of the time.

NABC has nearly every battery in every technology for camcorders, digital cameras, cordless phones, power tools, radio control cars, and other rechargeable household applications. NABC has a complete line of rechargeable AAA, AA, C, D and 9V Ni-Cd and Ni-MH batteries, great for use in digital electronics equipment.

Rechargeable batteries from NABC can provide the power, efficiency and value for all of your portable power needs. In addition to focusing on providing the most complete range of rechargeable batteries on the market, we also take great pride in researching and developing superior branded accessories designed specifically with the consumer in mind.

By coupling quality with technology, NABC continues to be a leader in the market by providing longer run times, faster charge times, and some of the best warranties in the business.



the Brands



Polaroid®

A Complete Line of Digital Camera, Photo Lithium, and Camcorder Batteries & Accessories from the Experts in Advanced Camera Technology for Over 60 Years

NABC's expertise in rechargeable technology, coupled with Polaroid's 60 years of worldwide brand recognition, provides consumers with top-quality products from a brand they know and trust. These premium battery packs are available in a variety of run times and utilize the latest battery chemistries. Accessories include photo/video bags and battery chargers which cover the charging needs of all Polaroid camcorder batteries.



UltraLast™

Top Performing Rechargeable Batteries and Chargers for Electronic Devices

Available in AA, AAA, C, D, and 9V, UltraLast rechargeable batteries are designed to deliver maximum power and longevity, and our UltraLast Speed Charger charges batteries in 1.5 hours or less. Battery chemistries include Ni-MH for the longest running, highest mAh on the market, and Ni-Cd for the value-conscious. UltraLast rechargeable batteries offer consumers a savings of up to \$450 per battery when compared to a disposable alkaline.

Rechargeable Batteries and Chargers for Power Tools

This tough and durable line of rechargeable batteries for most household and commercial power tools is the first value priced aftermarket line of cordless tool battery packs. UltraLast offers equal or superior quality and performance as OEM packs at a savings to consumers of up to 30%.

