



salesperson for several medical and surgical supply companies before discovering the need for better surgical instruments at lower cost. She founded Gibbons Surgical Corporation in 1992 based on her own ideals of quality, service and responsibility. Mary has guided GSC through the challenges of Quality Assurance certifications, and through GSC's certification as a HUB (Historically Underutilized Business). She was featured in an *Industry Week* cover story about successful woman-owned companies. She continues to exercise a lead role in all of GSC's research, sales and marketing initiatives.

#### Coming Attractions...

With an eye toward surgical frontiers, we are developing the tools today that will be used by the surgeons of tomorrow. From hydro-surgical technology to the vast possibilities of neurological endoscopy, Gibbons Surgical Corporation is researching and designing surgical instrumentation that will support emerging procedures to enhance patient outcomes and speed recovery.

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#### Our Product Line: Quality & Cost Reduction

Gibbons Surgical Corporation offers an entire line of surgical instrumentation and supplies with guaranteed quality and significant cost savings.

- Clamps
- Dissectors
- Forceps
- Graspers
- Insufflation Needles
- Magnetic Retrievers
- Needle Holders
- Enzymatic Instrument Cleaner
- Palpation Probes
- Disposable Sealing Caps/Valve Kits
- Laparoscopic Cholecystectomy Kits
- Retractors
- Scissors
- Suction Coagulators
- Tenaculums

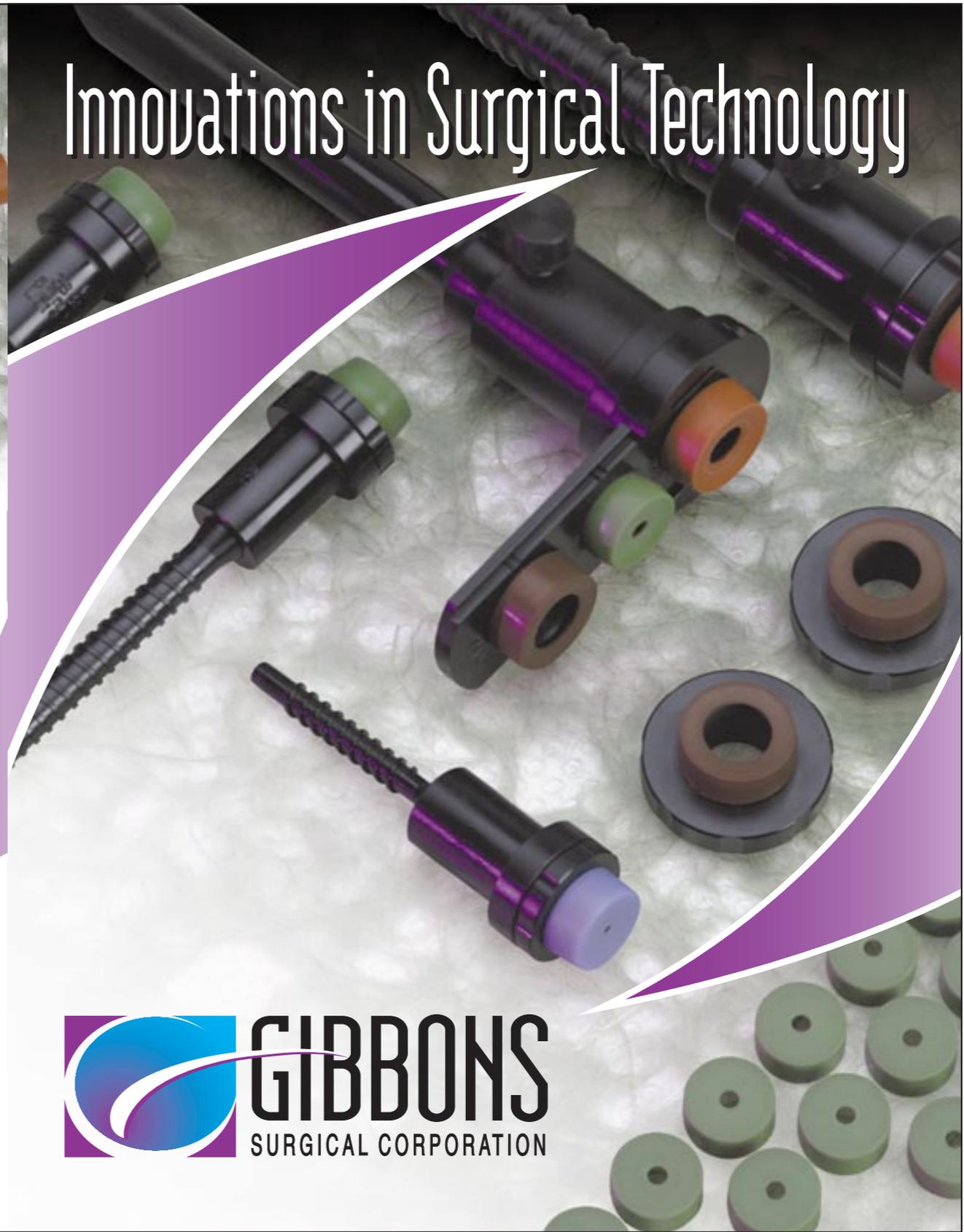
Would you like more information on the superior quality instrumentation and the significant cost savings available from Gibbons Surgical Corporation?  
Contact us today:



**Innovations in Surgical Technology**

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# Innovations in Surgical Technology



## Gibbons Surgical Corporation

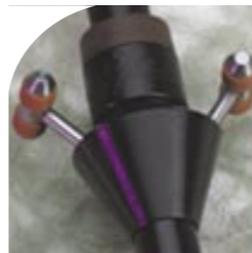
Since 1992, GSC has been leading the charge in the development, manufacture and distribution of advanced instrumentation for surgery. The revolution in surgical technology that began in the 1980s and 1990s formed a siren's call for medical suppliers to keep pace with the needs of surgeons and hospitals, and Gibbons Surgical Corporation was among the first to heed that call. Our past, present and future are uniquely linked to the ongoing, exciting advances in the surgical sciences. Gibbons Surgical Corporation is unconditionally dedicated to the technology of surgery today, and to the evolution of surgery tomorrow.

### A Commitment to Quality

From the beginning, GSC has recognized an immutable fact about surgical technology: there can be no compromise in quality. This is as true for manufacturers of surgical instrumentation as it is for the surgeons themselves. Gibbons Surgical Corporation is dedicated first and foremost to the uncompromised quality of our entire product line. This commitment has earned us an array of quality assurance certifications: ISO 9001 in the United States, CE Mark in Europe, and Shonin in Japan. Our unwavering commitment to quality never stands on past accomplishments; we see each and every instrument we make as another opportunity to prove ourselves.

### At the Heart of It All... Simplicity

How are GSC's innovative surgical instruments designed, manufactured and distributed? More simply than one might imagine! It begins with a question: "What do the surgeons need, and how do we produce it for them better and more efficiently than anyone else?" Our streamlined Research and Development department, working hand-in-hand with our uniquely effective manufacturing operation, develops an instrument concept that meets or exceeds all of the surgeon's expectations, while simultaneously designing the most efficient and cost-effective production methods possible. The result: superior surgical instrumentation that typically cost 50% to 70% less than our competitors' products. That's a winning combination.



### Better Products, Lower Prices

Does GSC really offer superior instrumentation at significant cost-savings for hospitals and clinics? Yes, we really do. Our methods of development, production, distribution and even sales and field support are all designed for maximum efficiency. The secret of our success is that these efficiencies have been built-in since our founding in 1992. No company attempting to modernize an outdated system can match our efficiency, because efficiency is a part of our very foundation. The result is a singularly effective way to manufacture and sell superior surgical instrumentation, and pass the savings on to hospitals, free-standing clinics, group practices and alternate care facilities.

### Choices for the Surgeon

One of the ways we add value is by offering more options for the surgeon. GSC recognizes that every surgeon performs best when utilizing the instrumentation that she or he is most comfortable with. That's why GSC has one of the most versatile product lines in the industry. Whatever the procedure, Gibbons Surgical Corporation offers an array of instrument choices that will satisfy any surgeon's preferences. And no matter which instrument is chosen, the GSC guarantee of quality and cost reduction is part of the package.

Gibbons Surgical Corporation offers the most choices in low-cost laparoscopic surgical solutions.



### Choices for the Administrator

Hospital administrators and clinic purchasing officers deserve choices, too. With that in mind, we offer a variety of options for the acquisition of GSC products. Hospitals can buy direct from GSC, from our international and domestic distributors, through e-commerce portals, or by way of Group Purchasing Organizations (GPO) partnerships. In any case, the purchaser will still enjoy 50% to 70% savings over our competitors. And because Gibbons Surgical Corporation is a woman-owned and operated business, when you purchase from us you are purchasing from a certified Historically Underutilized Business (HUB). That's good news for hospitals with HUB purchasing requirements and those seeking grants and endowments.

Precision manufacturing means quality, ease-of-use and cost containment in surgical instrumentation.

### A Responsible Corporate Citizen

Gibbons Surgical Corporation proudly assumes all the moral and ethical responsibilities that are inherent in being a premier provider of surgical instrumentation. More than that, though, we continue to strive to be a leader in corporate citizenship for all industries; setting high standards of behavior in how we interact with our employees, our environment, our industry and our world. From our employment of handicapped and physically challenged workers in assembly operations, to our donations of medical supplies to the Virginia Marine Science Museum's Marine Life Stranding Program, GSC demonstrates the commitment of an active and responsible corporate citizen. GSC:

- Utilizes only American labor and U.S.A.-made material and components.
- Reduces medical waste by producing re-usable and reposable instrumentation.
- Invests in the future of medicine, in the form of assistance for O.R. nursing education.

GSC's dedication to quality has earned us numerous quality assurance certifications.



### Quality Certifications

ISO 9001\EN 46001  
(#1078401)  
CE Mark (#89658)  
FDA Registration  
(#1123737)  
HUB (Historically Underutilized Business) Certification/WBENC  
Shonin Quality Certification (Japan)



 **GIBBONS**  
SURGICAL CORPORATION  
Innovations in Surgical Technology

