



your new media partner

## BP Studios Overview

# BP Studios

Full-service multimedia and information design



*BP Studios is a turnkey provider of comprehensive marketing communication solutions. From strategic branding to creative design and development, we've been helping clients since 1994 create a corporate image and deliver their messages on tape, CD, online or in print. With a full staff of in-house producers, animators, illustrators, directors, audio and video technicians, copywriters, and programmers, we partner with you to turn your idea into an effective and powerful statement.*

### Total marketing communication solutions

BP Studios is the Triangle's premier provider of multimedia, web, and print solutions. From a full-service, in-house production facility, to expert programmers, to an award-winning design team, we combine digital, electronic, and print elements to provide you with full-service marketing communication solutions. One phone call connects you to designers, animators, writers, producers, directors, photographers, videographers, and programmers who are ready to produce your next marketing deliverable.

### Services

- Business Card CDs
- Corporate/Training Videos
- CD/DVD Delivery
- Presentations
- Tradeshow Loops
- Product Demos
- Streaming A/V
- Online Delivery
- TV/Radio Delivery
- Kiosks
- Custom Web Development
- Web-Based Training
- B2B/B2C
- E-Commerce
- Webcasting
- E-mail Campaigns
- Advertising
- Strategic Branding
- Corporate Identity
- Communication Planning
- Direct Marketing
- Brochures/Manuals
- Sales/Media Kits
- Exhibit Signage
- Product Packaging
- Promotional Items

### Audio and video services

Whether you need to produce an original message, record a live event, repurpose an existing video, or just need to make copies of existing footage, make BP Studios your audio/video solution center. From radio and TV commercials, to corporate presentations, to training videos, our team of production specialists can capture your audio/video needs either in our green screen studio or directly at your corporate location. And, we make quick time of post-production work by having a complete digital audio/video edit suite right in our corporate facilities.

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## Business card CDs

For tradeshow handouts or client leave behinds, business card CDs are an excellent way to inform your prospects of your specific services and products. From content creation to product packaging and shipment, our technical team brings together all aspects of your CD-ROM or DVD production.

## Product packaging

Because production doesn't stop after content creation, turn to BP Studios for your product packaging needs. We take extra care to develop high-quality package designs and product deliverables. From replication and duplication services, to product packaging and shipment (both domestic and international), our technical team brings together all aspects of your production. Whether your product output is tape, CD-ROM, or DVD, we'll make sure you get the most from your product deliverable.

## Complete web solutions

BP Studios is your one-stop shop for complete web solutions. From Web casting to Web development and hosting, we use state-of-the-art technology and expert designers and animators to deliver communication packages that informs, educates, and motivates your audience.

## Customized animation

When you want to add impact to your current digital assets, turn to BP Studios for customized animation development and production. Our award-winning illustrators and animators have been adding life to creativity for over ten years. We use only state-of-the-art 2D and 3D animation technology to ensure that your next marketing communication hits your advertising target.

## Digital photography

Whether you want to photograph your company's products, services or staff, turn to BP Studios for your entire image capturing needs. With over twenty years experience, our team of professional photographers combine learned trade techniques with the latest in digital technology to bring out the best in their subjects. And, our team is skilled in developing professional images not only for online delivery, but for print, CD-ROM/DVD and tape outputs as well.

## Corporate branding and logos

BP Studios offers complete corporate branding and logo design and development services for all companies—large and small. Because nobody understands your business better than you, our marketing consultants and graphic design and illustration team work directly with you to understand your company and its products and services. The results are an effective marketing campaign and a dynamic design concept that's as unique as your business.

## Illustration and advertising design

When you require specialty advertising design and placement, let our graphic experts handle your next project. From direct mail campaigns to customized tradeshow banners and signage, BP Studios has received national and international recognition for our creative and innovative design concepts. By combining hand-drawn illustrations with the latest in computer graphic technology, we create award-winning and spectacular results that place you ahead of your competition.

## Technical and promotional writing

Whether your document is technical or promotional in nature, the information your customers seek must be clear, concise, and credible. Our team of experienced writers offers services for all forms of corporate communication including brochures, advertisement and press copy, newsletters, radio announcements, marketing materials, and information packages.

## Translations

BP Studios utilizes a network of in-country, native-speaking translators to ensure the validity and integrity of all of your translated communication needs. We translate in over 20 languages including Latin American and National Spanish, Canadian and National French, Japanese, and Chinese. We can also take out-of-country materials and translate them into English. Turn to BP Studios and increase your international marketing reach.

## BP Studios is the solution

Regionally recognized for our corporate stability and nationally and internationally recognized for our graphic design and multimedia development, make BP Studios your complete marketing communication solutions provider. We combine turn-key convenience with cost-effective content solutions to provide you with creative marketing value. Call us today and make content production and delivery easier for you.